Art+Action

Art+Action is San Francisco's first coalition for civic participation across art, creative, community, business, technology, philanthropy, and government sectors.

We believe art has the capacity to move people to action, deepen public discussions around civic agency, and serve as a vehicle to civic participation.

We've launched the COME TO <u>YOUR</u> CENSUS city-wide arts-driven campaign to galvanize communities to participate in the 2020 Census to receive their fair share of resources and representation—ignited by San Francisco's Office of Civic Engagement and Immigrant Affairs (OCEIA) and in partnership with trusted institutions and messengers, including our headquarters and Lead Partner Yerba Buena Center for the Arts.





Art+Action Coalition Partners

Agency by Others

Alonzo King Lines Ballet

Annenberg Innovation Lab

Artspan

Black & Brown Comix Arts Festival

Brick Design Studio

California College of the Arts

Catharine Clark Gallery

Census Open Innovation Lab

City College of San Francisco (CCSF)

Count the Nation

Creativity Explored

Dancers' Group

Digital Uncut

Firefly

For Freedoms

Framework

Imprint City

Incline Gallery

Intersection for the Arts

JCDecaux

Jewish Community Center of San Francisco

Jessica Silverman Gallery

Kronos Quartet

Lava MaeX

Minnesota Street Project Foundation

Museum of the African Diaspora

Norcal MLK Foundation

NOW Hunters Point

Pacific Felt Factory

The Painting Salon

Partners in Crime

pattern

Protect Democracy

PROXY

re.riddle

Rena Bransten Gallery

Root Division

San Francisco Arts Commission (SFAC)

San Francisco Parks Alliance

San Francisco Public Library (SFPL)

San Jose Museum

SF Camerawork

SOAK

Sprayview

The Leadership Conference

The People's Conservatory

Theatre Bay Area Vocal Type Co.

OCEIA Grantee Art+Action Coalition Partners

Accion Latina

Alive & Free

APA Family Support Services

API Council of San Francisco Arab Resource & Organizing Center

Asian Americans Advancing Justice – Asian Law

Caucus

Asociacion Mayab

Bayanihan Equity Center

Catholic Charities

Chinatown Community Development Center

Chinatown YMCA

Chinese for Affirmative Action

Code Tenderloin

Ethnic Media Services

Good Samaritan Family Resource Center

Japantown Task Force

Justice & Diversity Center of the Bar

Association of SF

Mission Economic Development Agency

Mission Graduates

North East Medical Services

A. Phillip Randolph Institute San Francisco

Renaissance Parents of Success

Samoan Community Development Center

Self-Help for the Elderly

SF Labor Council/AFL-CIO

SF Latino Parity & Equity Coalition (SFLPEC)

SF Rising

South of Market Community Action Network

(SOMCAN)

Southeast Asian Community Center

Tenderloin Neighborhood Development

Corporation

Wu Yee Children's Services

Art+Action's Arts-Based 2020 Census Campaign

Designed for Accessibility + Inclusivity Through Four Integrated Initiatives



Public Media Campaign







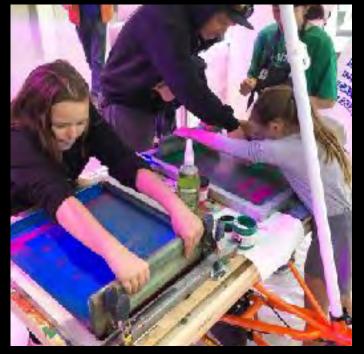
Bring the Census to the People





City-Wide Arts Takeover







Open-to-All Physical + Digital Headquarters





Behind the Campaign: the Artists



Ana Teresa Fernández



Andrew Li



Anna Sergeeva



Antonio Benjamin



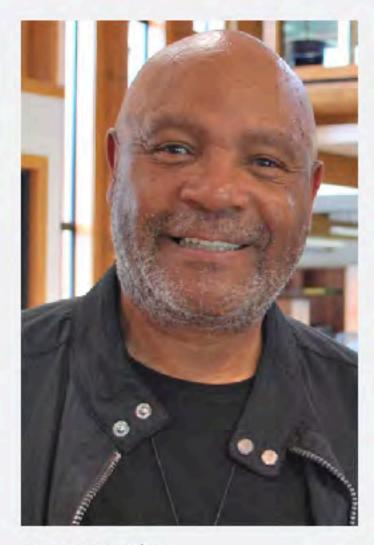
Arleene Correa Valencia



Clare Rojas



Brian Singer



Emory Douglas



For Freedoms



George McCalman

The Artists













Robert Saywitz







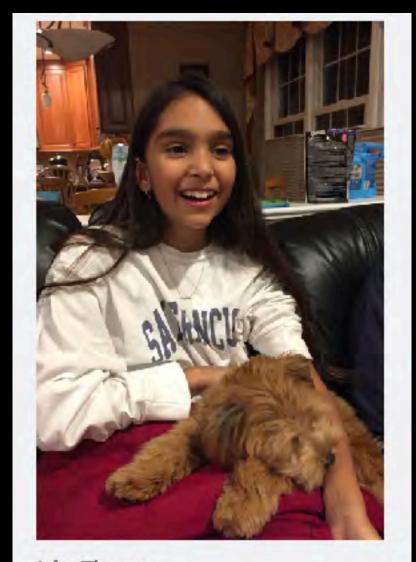


Miguel Arzabe

The Artists







Isha Thorne

Artist Open Calls

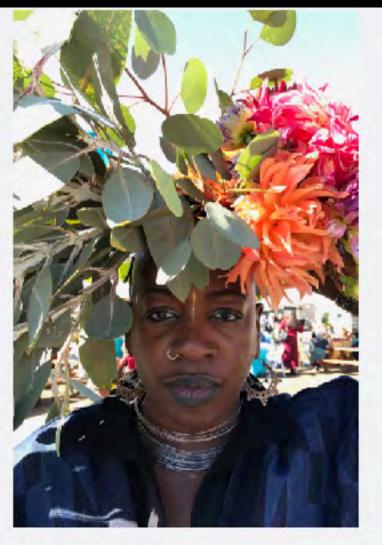
- + Youth Artists
- + Community Artists



The Curators







Ashara Ekundayo



Candace Huey



Christo Oropeza



Dorothy Santos



Brittany Ficken



Isabel T. Yrigoyen

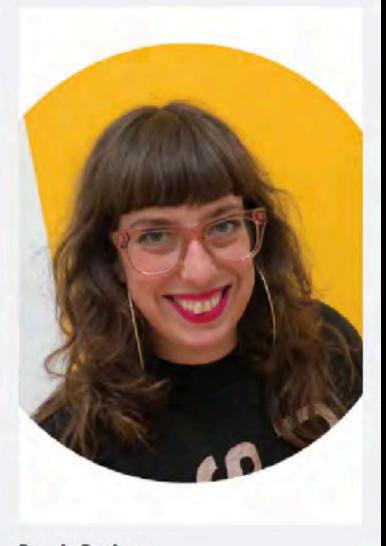


Martin Strickland



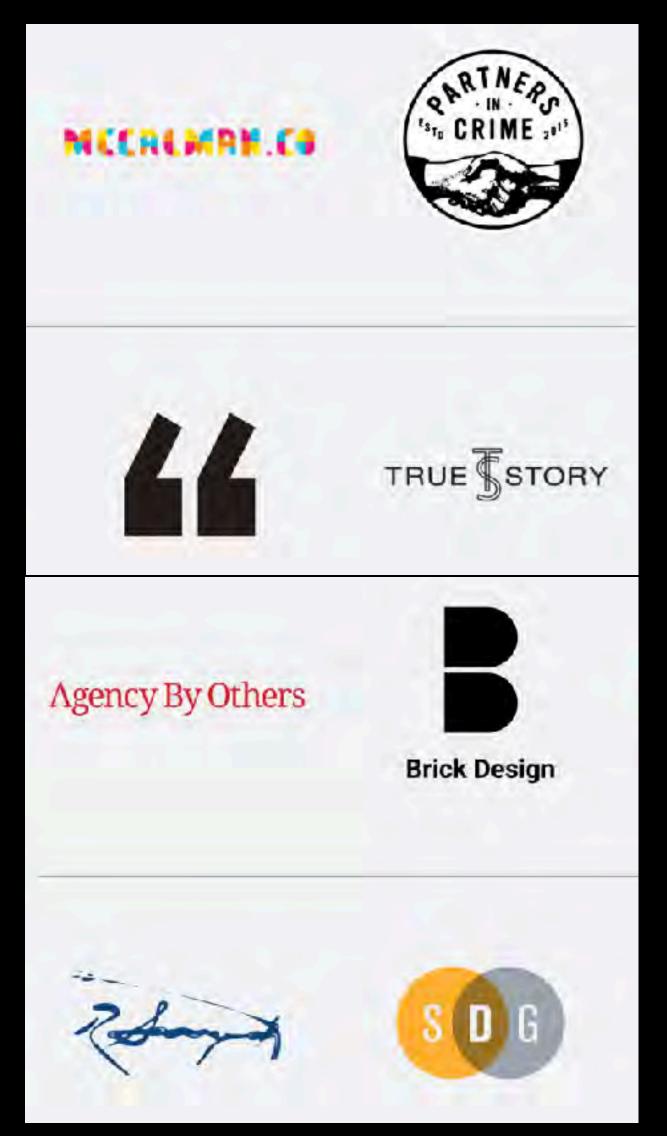


Rozz Nash



Sarah Cathers

Behind the Campaign: the Designers + Strategist









Amy Schoening

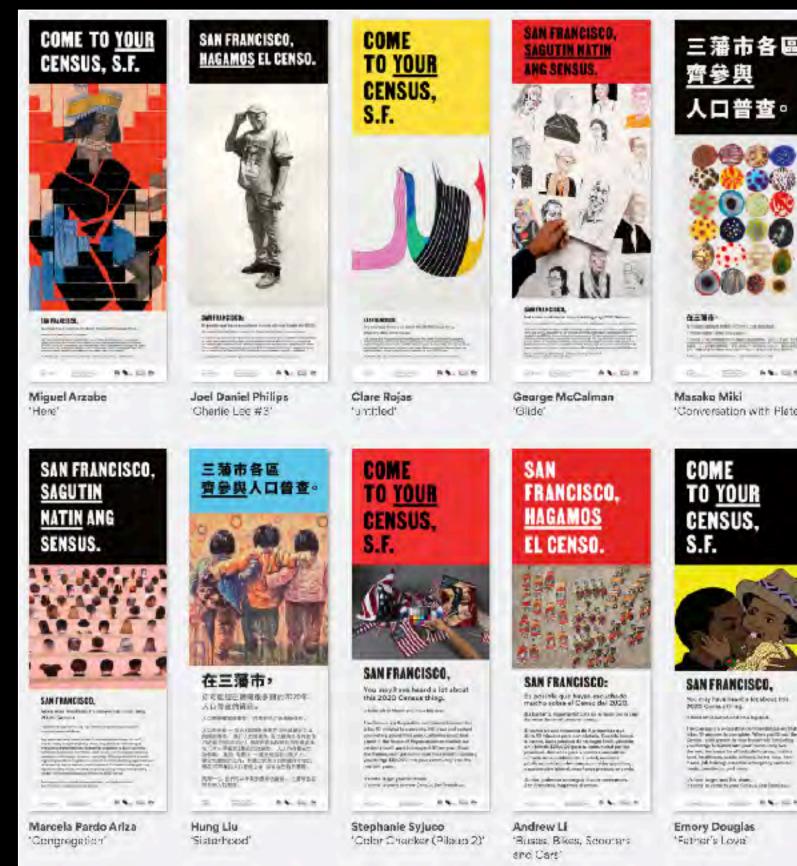
Art+Action Director of Campaign

Messaging + Creative

COME TO YOUR CENSUS on the Streets JCDecaux Market Street Kiosks: S.F.-Specific







Clear Channel Transit Shelters: Community-Specific





SAN FRANCISCO COMMUTERS.

Did you know the 2020 Census determines where this MUNI bus is going, how bumpy the ride is, and where your job might be located?

Fill in this 9-question confidential survey starting Merch 2-online by phone or by mail-and each person in your household (including you), whether a citizen or not, brings \$20,000 into your community. over the next ten years. These funds go to read ropair, public transportation, business development, healthcare, schools, affordable housing, and more. Plus, an undercount in the 2020 Gensus will likely cost California one of its seats in the House of Representatives (which would go to another state).

S.F. is depending on you. Fill out your Census, and tell everyone you know. Came to Your Census.



COME **TO YOUR** CENSUS, **STUDENTS**

SAN FRANCISCO STUDENTS.

Did you know the 2020 Concus determ net your future voting power and whether you get your fair share of funding for critical education programs?

Fill out this 9-question confidential survey starting March 12-online by phone or by meil-and each person in your household (including you), whether a citizen or not, brings \$20,000 late your community over the next ten years for vital services. These include teacher training, school arealefast and lunch assistance, after school programs, classroom technology, Title I funding for schools with low-income students, special education. Head Start. suppresful lives.

Your future self is depending on you. Fill out your Census. and tell everyone you know (this is one time you can tell grown ups what to do). Come to Your Census.



Clackwise Childhood Salaman.

AUTION COUNTS TO

www.ComeFeYcurSensus.us

SAN FRANCISCO FAMILIES.

Did you know the 2020 Census determines whether grandparents, parents, and children-even babies-get their fair share of federal funding for healthcare, food assistance, public transportation, child care and senior centers, schools, affordable housing, and more? These are resources that all families need to lead healthy

Fill out this 9-question confidential survey starting March 12 -on the by phone or by mail-and each person in your household (including you), whether a citizen arrat brings \$20,000 into your community over the next ten years. When you complete the Census, you also protect your voice. voting power, and equal representation in government.

S.F. is depending on you. Fill out your Census, and tell everyone you know. Come to Your Census.



Clear Channel Transit Shelters: Community-Specific



SAN FRANCISCO STUDENTS,

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Your future self is depending on you. Fill out your Consuc. and tall everyone you know (this is one time you can tall grown ups what to do). Come to Your Census.



SAN FRANCISCO FAMILIES,

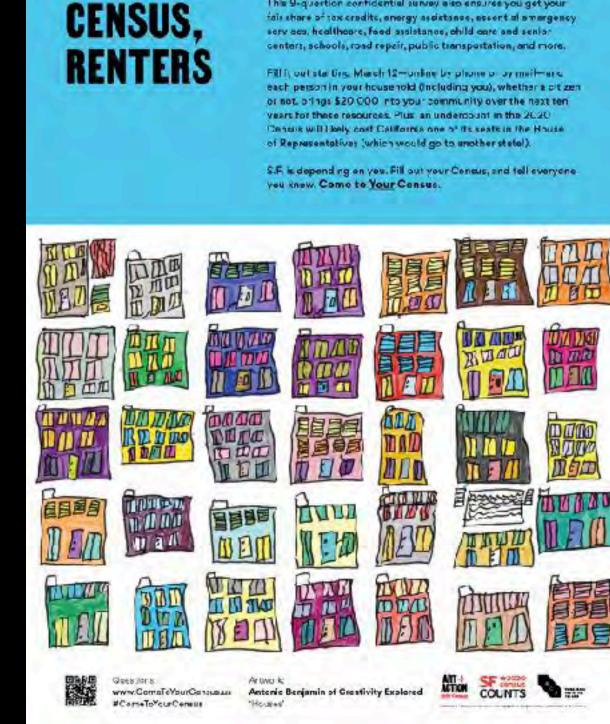
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S.E.Is depending on you. Fill out your Census, and fell everyone. you know. Come to Your Census.



Inncennto Nagara



SAN FRANCISCO RENTERS.

are in San Francisco?

Did you know the 2020 Census helps determine

where and how many units of affordable housing

This 9-question confidential survey also ensures you get your

SAN FRANCISCO VOTERS.

An undercount in the 2020 Census will likely cost California one of its seats in the House of Representatives which would go to another state!) for the next decade. When you complete the Census, you protect your voice. voting power, and equal representation in government.

Fill out this 9-quarties confidential survey starting Manch 12 -coline by phone or by mail-and each person in your nousehold (notuding you), whether a citizen or not, also brings \$20,000 into your community over the sext ten years.

Cathornia is depending on you. Fill outsyour Centus, and fell. avaryone you know. Come to Your Census.



www.ComeToYourConsus.us

Stephanie Syjeco Color Checker (Filesp 2)







www.CompTcVourCensus.us #ComeTeVourCeteur

ACTION COUNTS

COME

www.ComeTeYourCensus.cs

Outfront Billboards: Neighborhood + Community-Specific



COME TO YOUR CENSUS, BAYVIEW.

9 questions. 10 minutes. \$20,000. It's time to get your fair share.







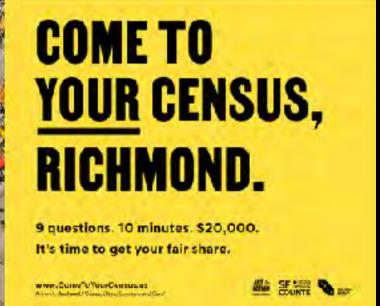


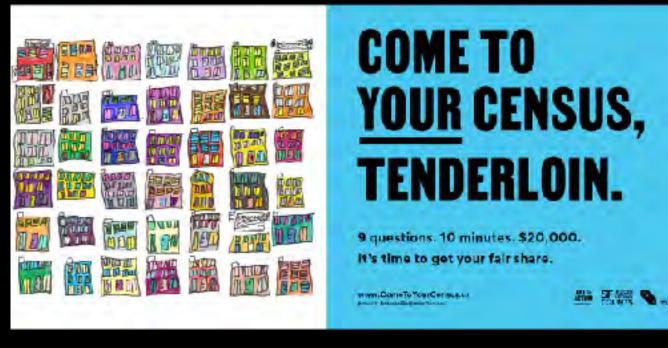
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SFIRM SECONDS















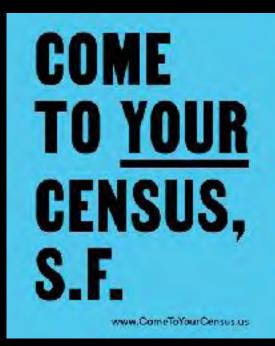


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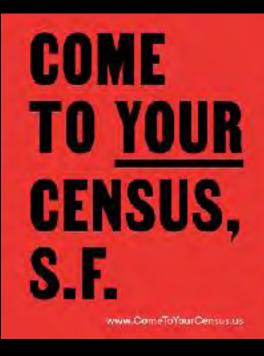




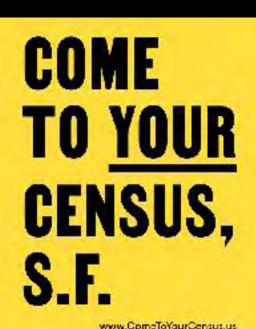
San Francisco Public Library (SFPL): Exterior Banners



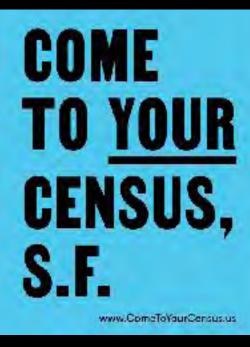






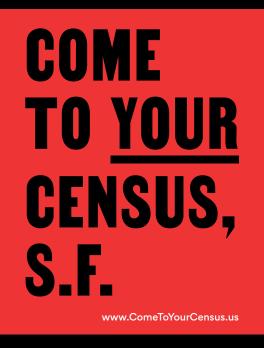




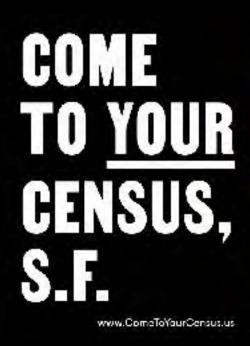








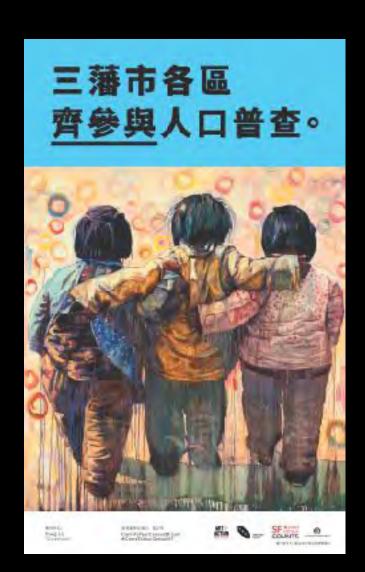


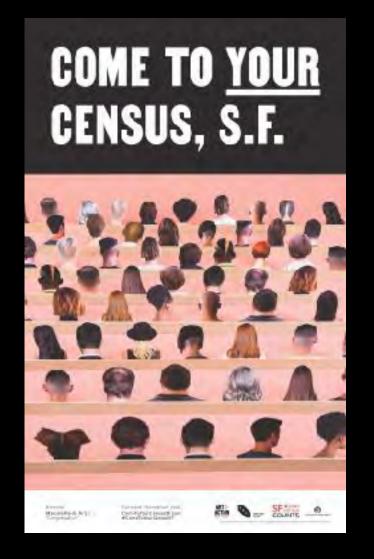






San Francisco Public Library (SFPL): Interior Posters

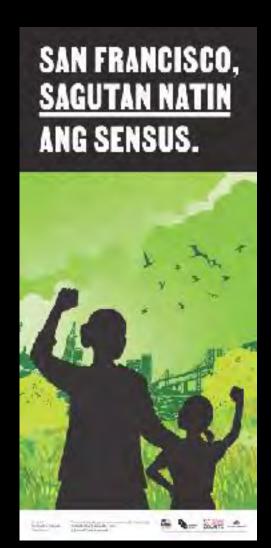




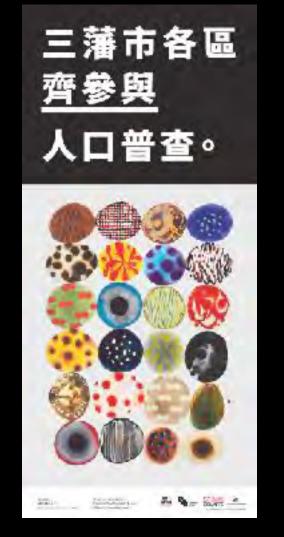


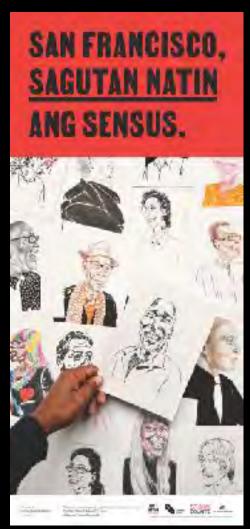










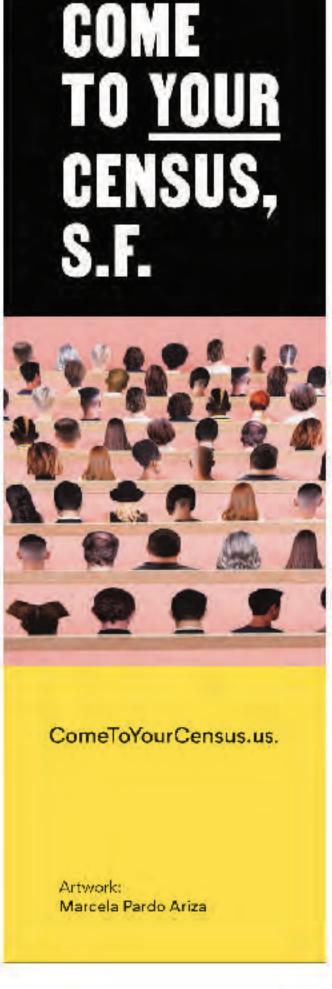


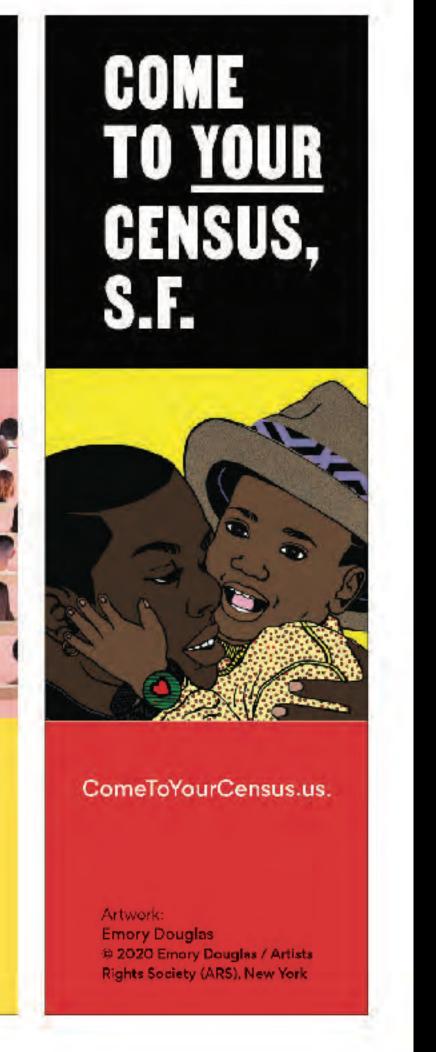
San Francisco Public Library (SFPL): Bookmarks











San Francisco Public Library (SFPL): Anna Sergeeva Puzzles



Your voice matters. Participate in the 2020 Census from March 12 until July 31 and bring \$20,000 into your community for affordable housing, healthcare, schools, food assistance, public transportation, child care, senior centers and more. You also protect your voting power and equal representation.

Count yourself in and claim your fair share: www.ComeToYourCensus.us

Shudes of San Transisso Public Thanks on Public Thanks on



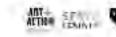




你的聲音很重要。3月12日至7月31日期間便可參與2020年人口普查,參與人口普查的每個人相當於能為自己所在社區爭取到2萬美元的聯邦撥款,可用於支持可負擔住房、醫療、學校、食物補助、公交、托兒、長者中心等方面。同時你也是維護了自己的投票權和平等代表權。請將你自己也統計在内以獲取你個人的公平份額。

如要了解更多資訊,請訪問網站: www.ComeToYourCensus.us。

Shorter of San Francisco 三流市经点 - 植典版新 Anna Sergesva首刊







Tu voz importa. Participa en el Censo del 2020 a partir del 12 de marzo hasta el 31 de julio y brinda \$20,000 a tu comunidad para vivienda asequible, cuidado de salud, escuelas, ayuda alimentaria, transporte público, cuidado infantil, centros de ancianos y más. Asimismo, proteges tu poder al voto y la representación igualitaria.

Hazte contar y reclama tu parte justa: www.ComeToYourCensus.us

Los maticas de San Francisco, Biblioteca Fública de San Francisco en colaboración con la artista Anna Sergeeva







Mahalaga ang inyong boses. Sagutan ang 2020 Sensus mula Marso 12 hanggang Hulyo 31 at magdadala ito ng \$20,000 sa inyong komunidad para sa abot-kayang pabahay, pangangalaga sa kalusugan, paaralan, tulong sa pagkain, pampublikong transportasyon, pangangalaga sa bata at sentro para sa matatanda at iba pa. Maaaring protektahan ninyo ang inyong kapangyarihang bumoto o pagkapantay-pantay ng representasyon sa gobyerno.

Magpabilang at tanggapin ang inyong patas na bahagi: www.ComeToYourCensus.us

Shades of San Francisco, San Francisco Public Library karkolaborasyon ang amata na si Anna Sergeeva





San Francisco Public Library (SFPL): Anna Sergeeva Bookmark



Your voice matters. Participate in the 2020 Census from March 12 until July 31 and bring \$20,000 into your community for affordable housing, healthcare, schools, food assistance, public transportation, child care, senior centers and more. You also protect your voting power and equal representation. Count yourself in and claim your fair share: www.ComeToYourCensus.us

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www.ComeToYourCensus.us

Steven, Minx, Lynniecia, Erika during Jones Church 52nd Anniversary, 1995 - Shades of San Francisco, San Francisco Public Library in collaboration with artist Anna Sergeeva







FIREFLY





Levi's









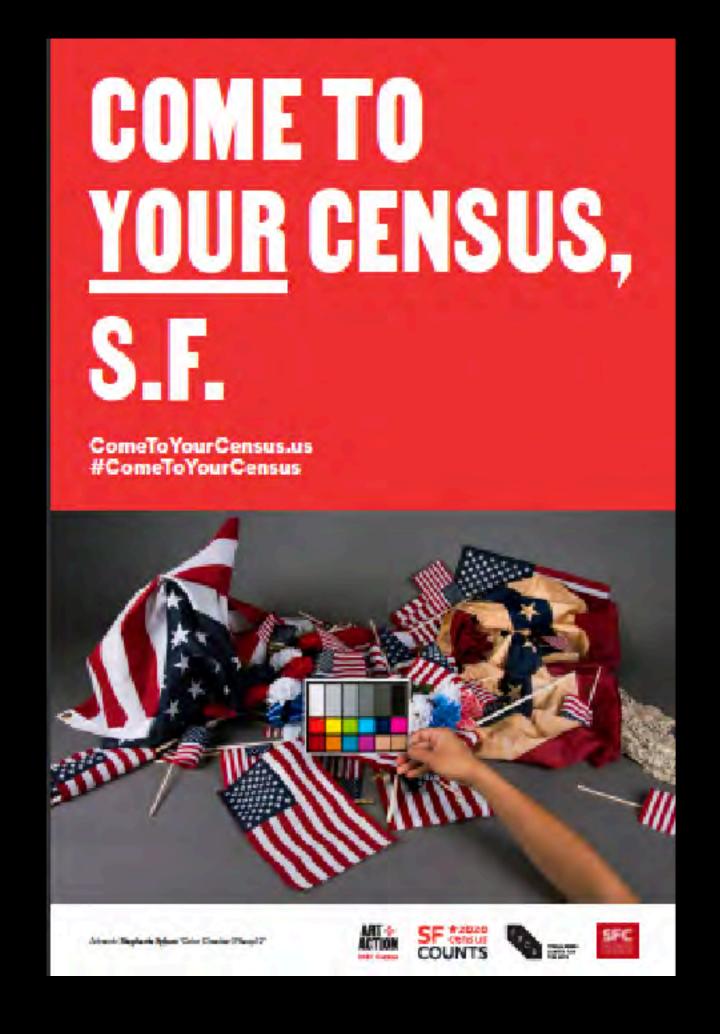




SF Camerawork







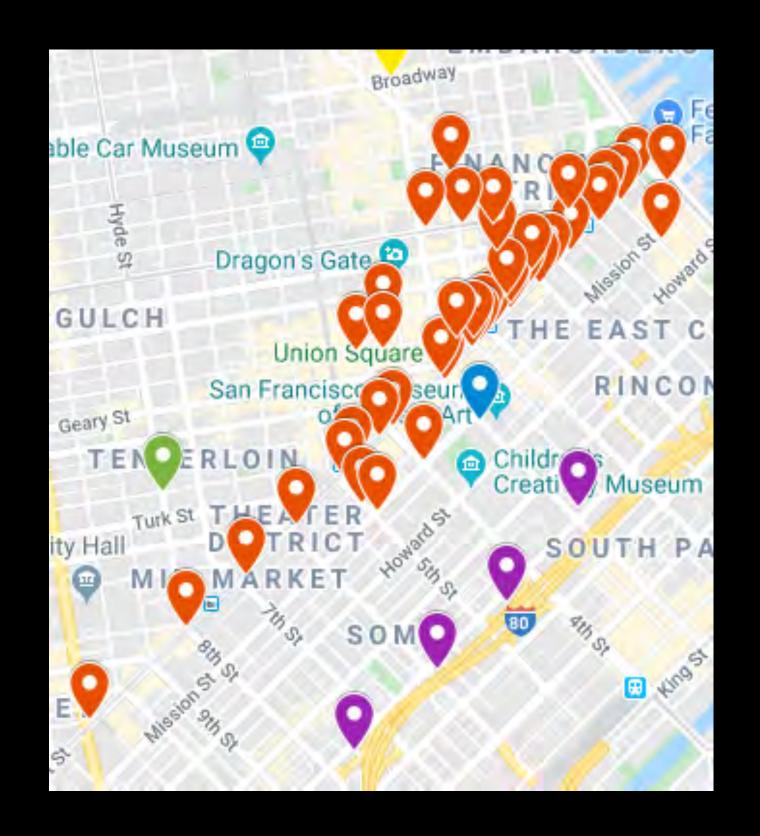
YBCA Street Pole Banners











YBCA Moscone Doors



SAN FRANCISCO,

SAGUTAN NATIN

ANG SENSUS.



SAN FRANCISCO,

HAGAMOS EL CENSO.

ANG SENSUS.

三藩市

各區 齊參與

人口普查。





COME TO

YOUR CENSUS, S.F.





ANG SENSUS.

SAN FRANCISCO.

SAN FRANCISCO.

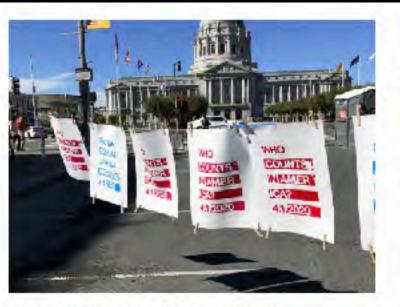




Art+Action's City-Wide Arts Takeover



SUNDAY, MARCH 29 / 11AM - 4PM Sunday Streets: Excelsion



WEDNESDAY, APRIL 1 / 2-7:30PM Sanctuary City Project Silkscreen Cart Pop-Up for CENSUS DAY



Art+Action CENSUS DAY Newsstand Kiosk Art Take Over

Open Call Youth Artists

COME TO YOUR CENSUS

Billboard

Youth Artist Open Call: COME TO YOUR CENSUS Billboard



FRIDAY, JANUARY 31, 2020 6:00 PM TO 8:00 The 2020 Census and the LGBTQ+ Community



SATURDAY, FEBRUARY 1 / 7PM-2AM Sanctuary City Project Silkscreen Cart Pop-Up for Night of Ideas



WEDNESDAY, FEBRUARY 5 / 6:30 - 9PM Art+Action Pop-Up at MoAD Film Screening, Horace Tapscott: Musical Griot



WEDNESDAY, FEBRUARY 12 / 5-7:30PM Art+Action Collab w/ Cosine Collective for DMBA: HERE + NOW



MONDAY, JANUARY 20 / 10AM-4PM Sanctuary City Project Silkscreen Cart Pop-Up for MLK Jr. Day



FRIDAY, JANUARY 17 / 9AM-1PM SF COUNTS 2020 Census Launch with Mayor London N. Breed + Speaker Nancy Pelosi



WEDNESDAY, FEBRUARY 19 / 6:30-9PM Art+Action Presentation at MoAD Film Screening, Abbey Lincoln Is



SUNDAY, FEBRUARY 23 / 2-4PM Art+Action at MoAD Panel Discussion: Black is Beautiful



WEDNESDAY, FEBRUARY 26 / 6:30-9PM Art+Action Presentation at MoAD Film Screening, Mr. Soull



MONDAY, JANUARY 20 / 11AM-5PM The Butterfly Effect: Migration is Beautiful Youth-Led Art Pop-Up for MLK Jr. Day



FRIDAY, MARCH 27, 2020 / 9-11AM KQED Forum Live at YBCA

Sanctuary City Project



Events



MONDAY, JANUARY 20 / TOAM-1PV

Sanctuary City Project Silkscreen Cart Pop-Up for MLK Jr. Day

Yerba Buena Center for the Arts (YBCA)

As part of Art+Action's seven-month city-wide arts-driven 2020 Census campaign, we present Sanctuary City Project, who will invite all community members to utilize the SCP Mobile Print Cart—a mobile tricycle silkscreen (a transformed front-loader tricycle)—to print and share custom signs in Chinese, English, Spanish, and Tagalog to educate and mobilize our communities to participate in the 2020 Census. A free, family-friendly, open-to-the-public event held in conjunction with Art+Action Coalition Partner

The Northern California Dr. Martin Luther King, Jr. Community Foundation's San Francisco MLK Day.

The Butterfly Effect





Events



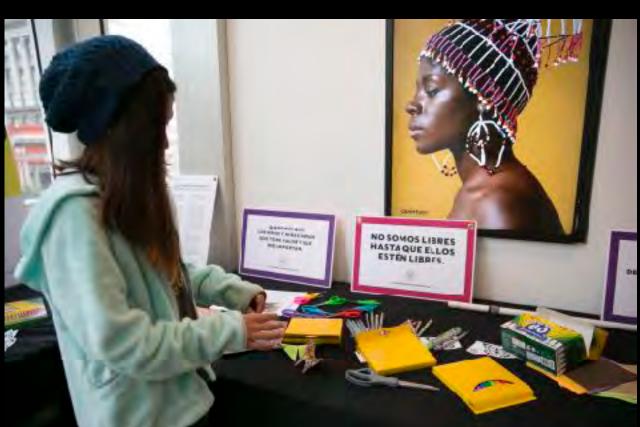
MONDAY, JANUARY 20 / 11AV-5PM

The Butterfly Effect: Migration is Beautiful Youth-Led Art Pop-Up for MLK Jr. Day

Museum of the African Diaspora (MoAD)

Art+Action presents *The Butterfly Effect: Migration is Beautiful*, an art project led by youth activists in the Bay Area who are creating a visual representation of the migrant children in detention in order to raise awareness and inspire action to end child detention—mirroring the ethos of the Census that every child and family counts. A free, family-friendly, open-to-the-public event held in conjunction with Art-Action Coalition Partner Museum of the African Diaspora (MoAD) for

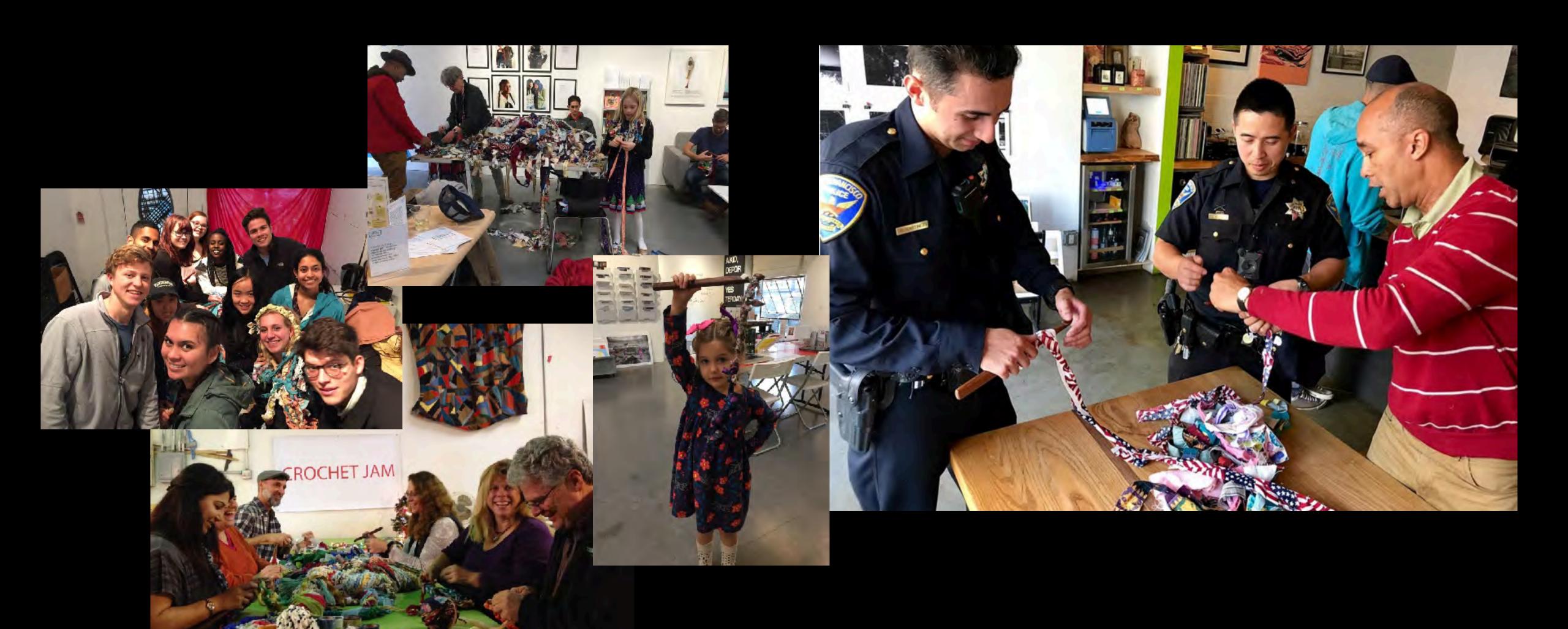
The Northern California Dr. Martin Luther King, Jr. Community Foundation's San Francisco MLK Day.



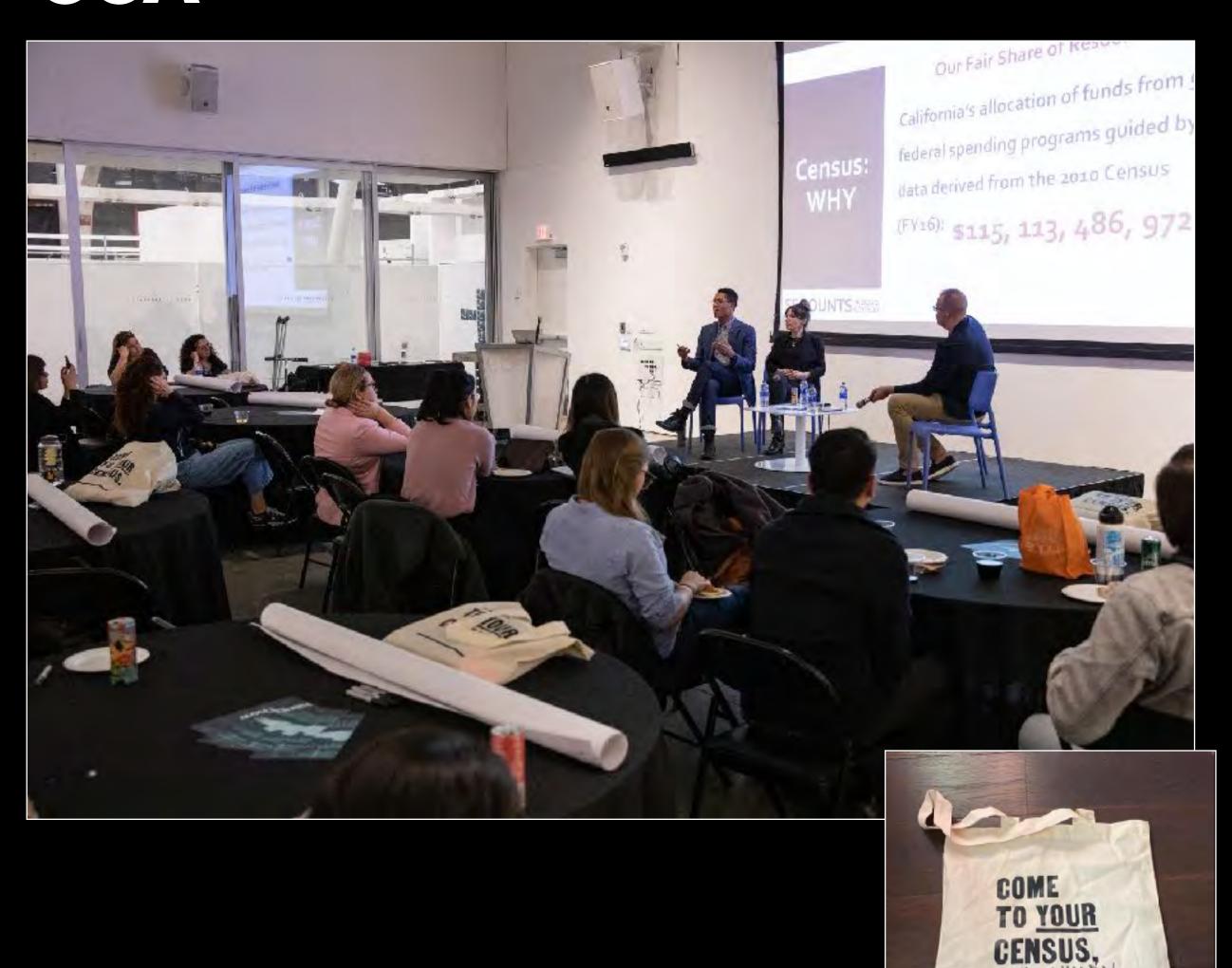
The People's Conservatory

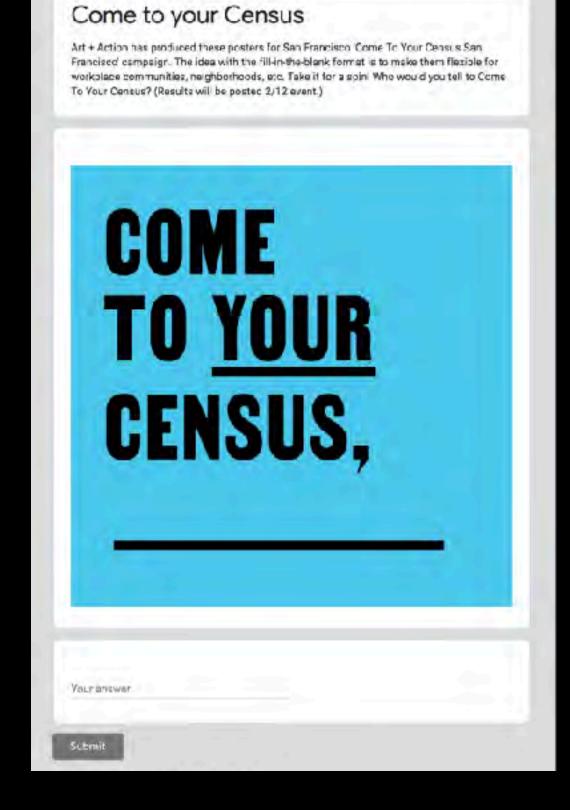


Ramekon O'Arwister's Crochet Jam



CCA











NOF ANTES

Chinatown



The Mission



Bayview



Hunter's Point



Lava Mae



PROXY



Japantown



SOMA



Napa





Bring the Census to the People





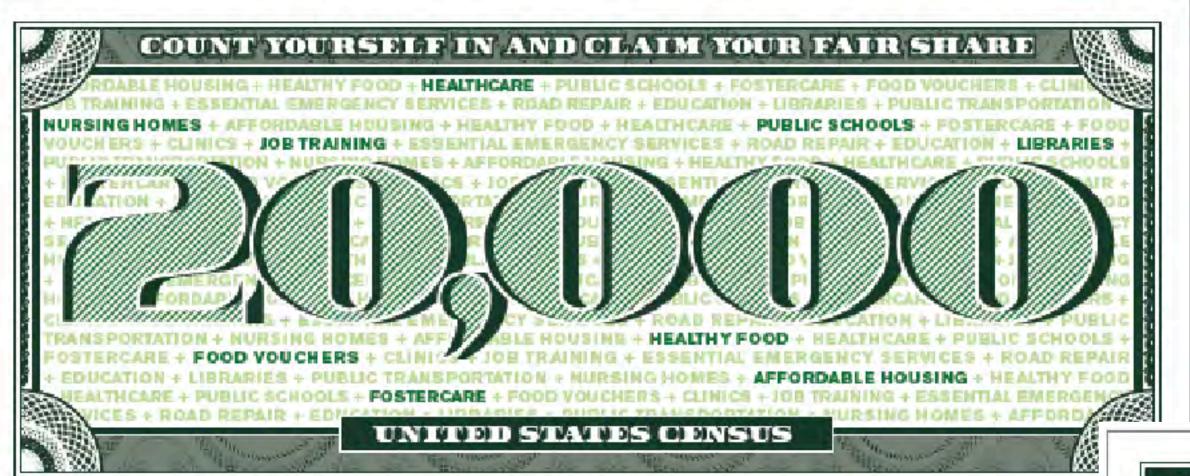


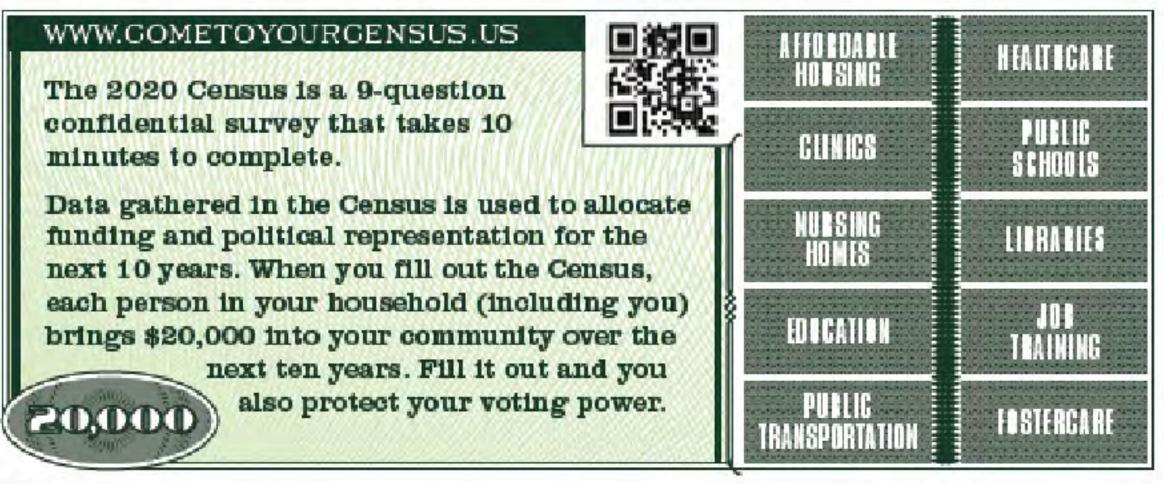




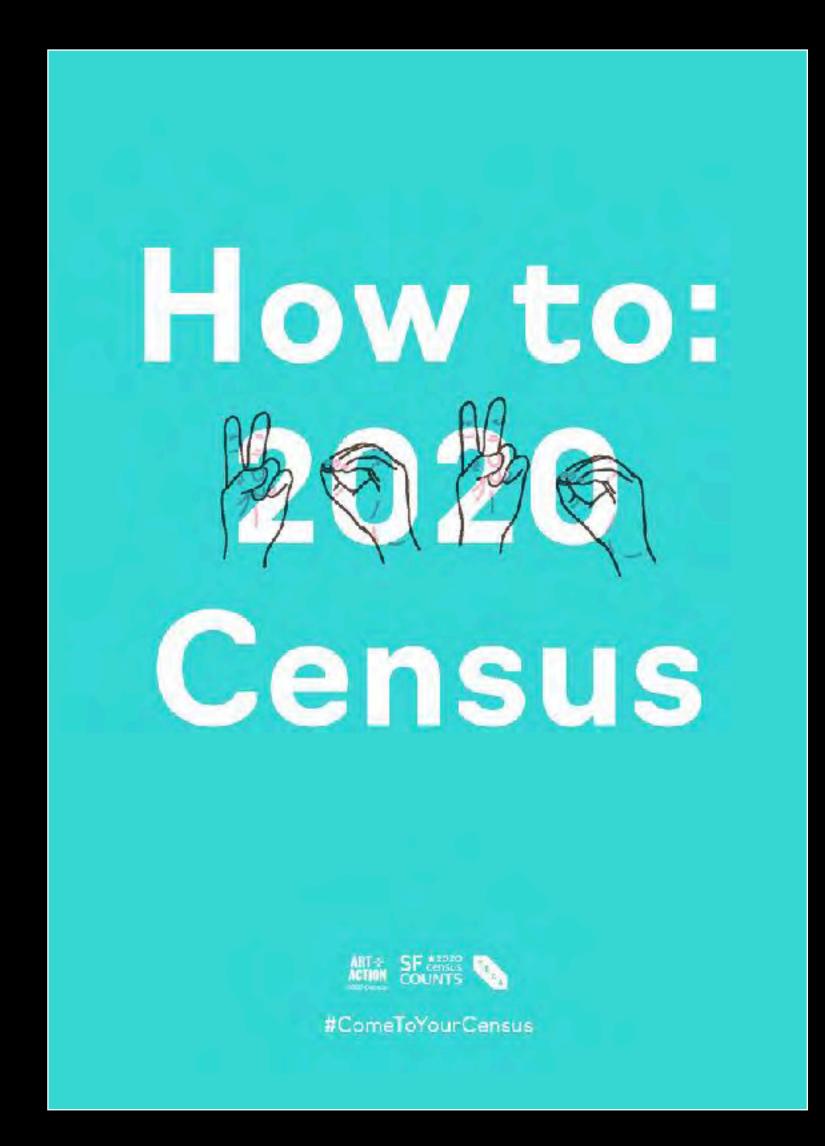


\$20,000 Bill by Brian Singer





How To Census by Leah Nichols



How to: 2020 Census

Everyone has the right to participate in the Census. You do not need a password, pin code, or a Census ID to participate. There is no citizenship question on the Census.



Go online to my2020Census.gov*

You can also complete the Census by phone (in 13 languages) or by mail in English or Spanish.



Fill out and submit the 9-question survey

It should take about 10 minutes. Answer for everyone living or staying in your household—event babies count. Your answers are confidential and safe.



Congratulations!

Your community just got \$20k for affordable housing, healthcare, schools, food assistance, public transportation, child care and senior centers, and more! You've also done your part to make sure your community gets the political representation it deserves.



*The Census kicks off March 12 and officially ends July 31. Need help or computer access? Visit www.ComeToYourCensus.us.



Open-to-All Digital Headquarters at ComeToYourCensus.us Physical Headquarters at Yerba Buena Center for the Arts (YBCA)







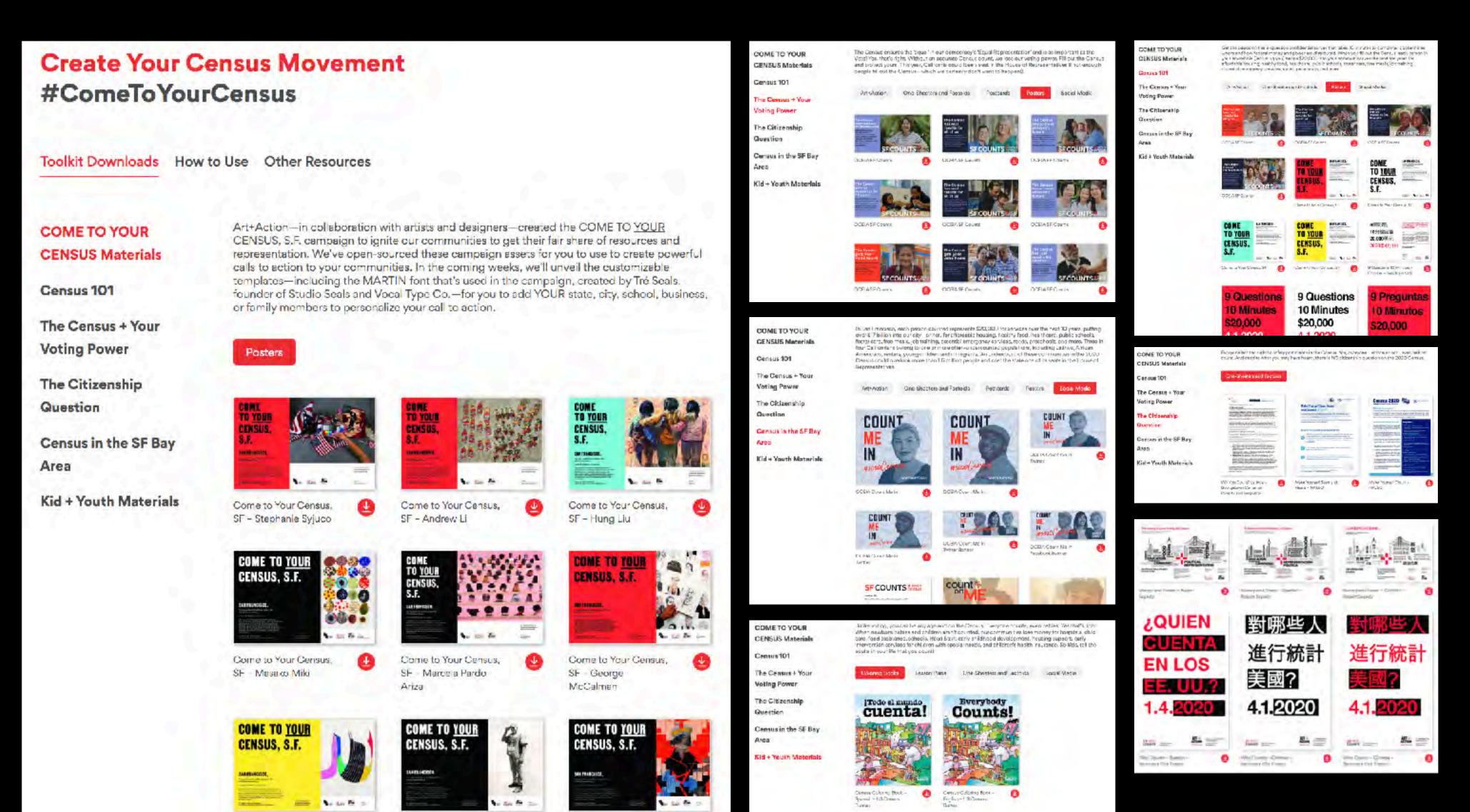






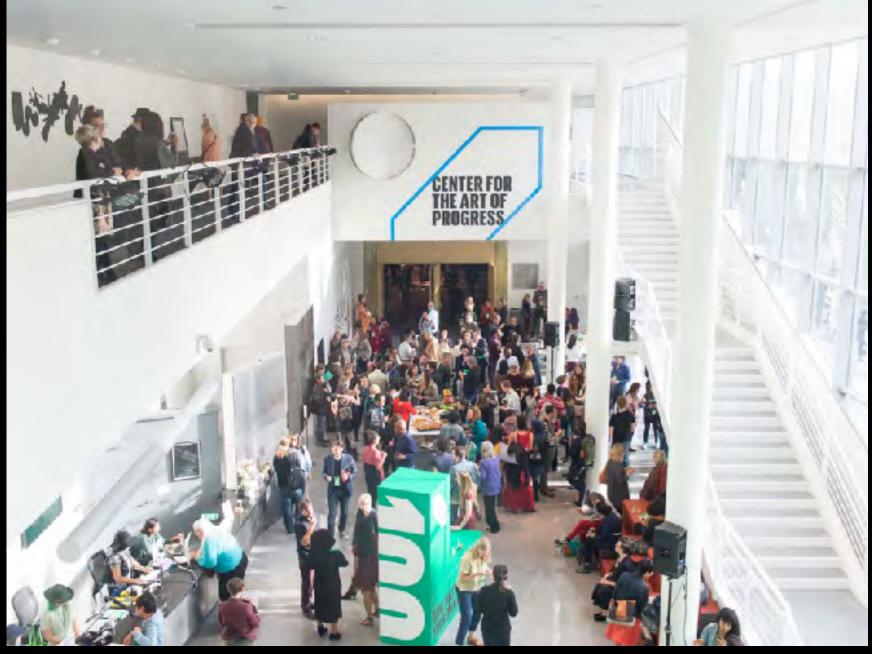


Art+Action's Census Toolkit: Open-Sourced For All



COME TO YOUR CENSUS: Who Counts in America? at Yerba Buena Center for the Arts: March 27 - July 31, 2020

















SOMOS VISIBLES High-Vis Wear

by Ana Teresa Fernández + Arleene Corrrea Valencia

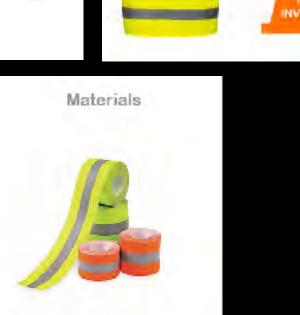
"By using bright neon colors and a bold message, our goal is to bring visibility to our communities. These sweatshirts take a political stance on visibility and also function as ready-to-wear safety gear that is used throughout many labor industries."

















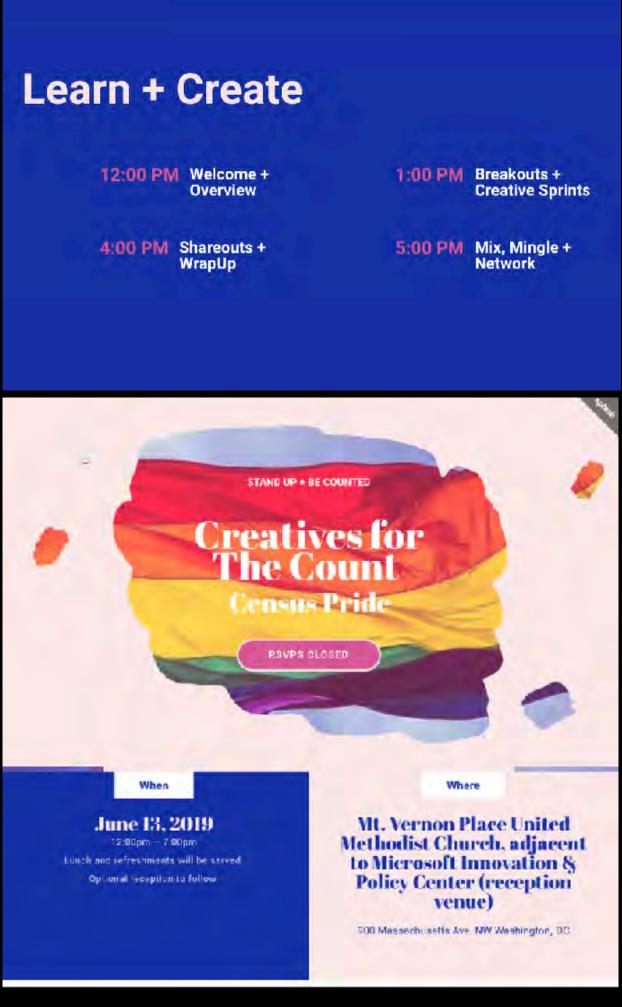


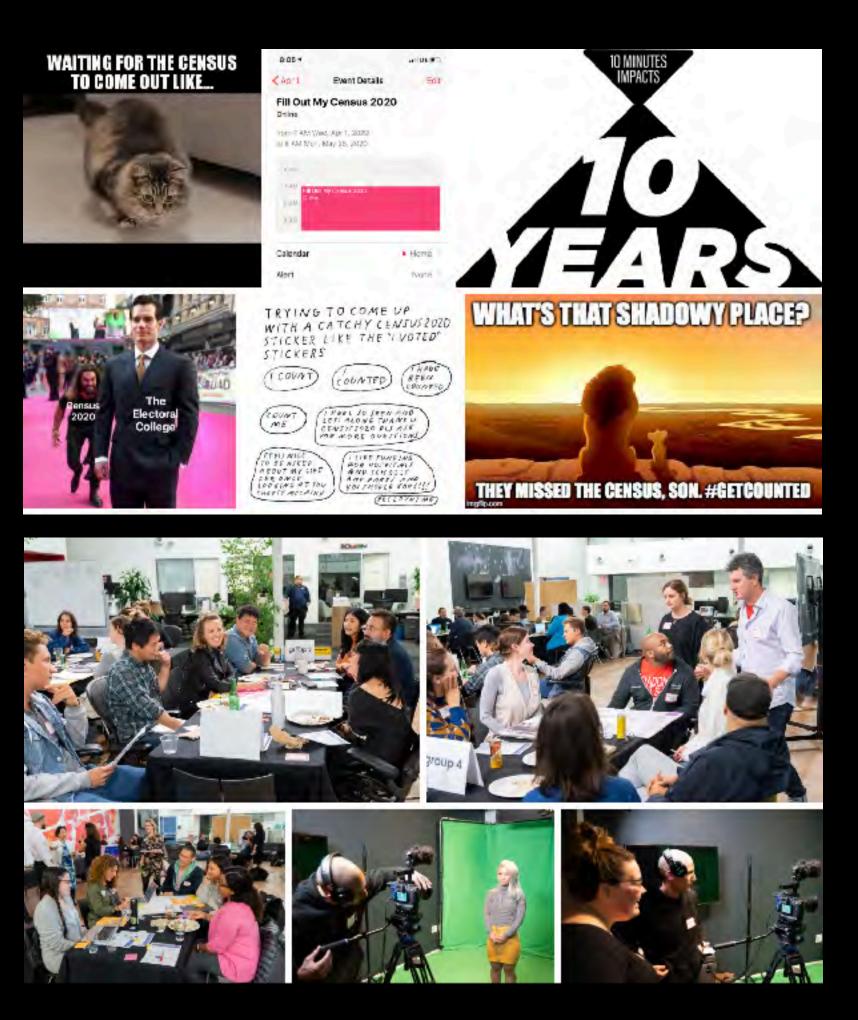
Opening Reception Census Open Innovation Lab Create-a-Thon Co-Creating In-Language, In-Culture Materials with Our Communities



Can we count you in?

We're inviting creatives and storytellers to an afternoon create-a-thon! Over the course of five informative and festive hours, we'll dive into targeted briefs from national and local LGBTQ advocacy organizations, connect with a diverse group of talented people, and collaboratively generate digital media and compelling messages that spread awareness about the 2020 Census to communicate the importance of a complete and accurate count for the LGBTQ community.





Let's build the movement.

Reach out to learn more about being part of Art+Action as Coalition Partner, Creative Collaborator, or Volunteer: hello@artandaction.us

