

The Art+Action Coalition

Ignited by San Francisco's Office of Civic Engagement & Immigrant Affairs (OCEIA), Art+Action is San Francisco's first coalition for civic participation across art, creative, community, business, technology, philanthropy, and government sectors.

We believe art has the capacity to move people to action, deepen public discussions around civic agency, and serve as a vehicle to civic participation.

We've launched the arts-driven COME TO YOUR CENSUS multilingual campaign—in partnership with trusted institutions and messengers—to galvanize communities to participate in the 2020 Census to receive their fair share of resources and political representation for the next decade.

Our campaign itself is built to mirror the ethos of the Census.



ART + ACTION
2020 Census

A Cross-Sector Coalition Approach

Our voice isn't singular, but comprised of a multitude of perspectives + languages

Agency by Others

Alonzo King Lines Ballet
Annenberg Innovation Lab
ArtTable
Artspan
Berkeley Art Center
Black & Brown Comix Arts Festival
Brick Design Studio
California College of the Arts
Catharine Clark Gallery
Census Open Innovation Lab
Center for Artistic Activism
City College of San Francisco (CCSF)
Count the Nation
Creativity Explored
Dancers' Group
Digital Uncut
Equal Justice Society
Firefly
For Freedoms
Framework
Gray Area Foundation for the Arts
Hospitality House
Imprint City
Incline Gallery
Intersection for the Arts
JCDecaux
Jewish Community Center of San Francisco
Jessica Silverman Gallery
Kronos Quartet
Lava MaeX

Levi's

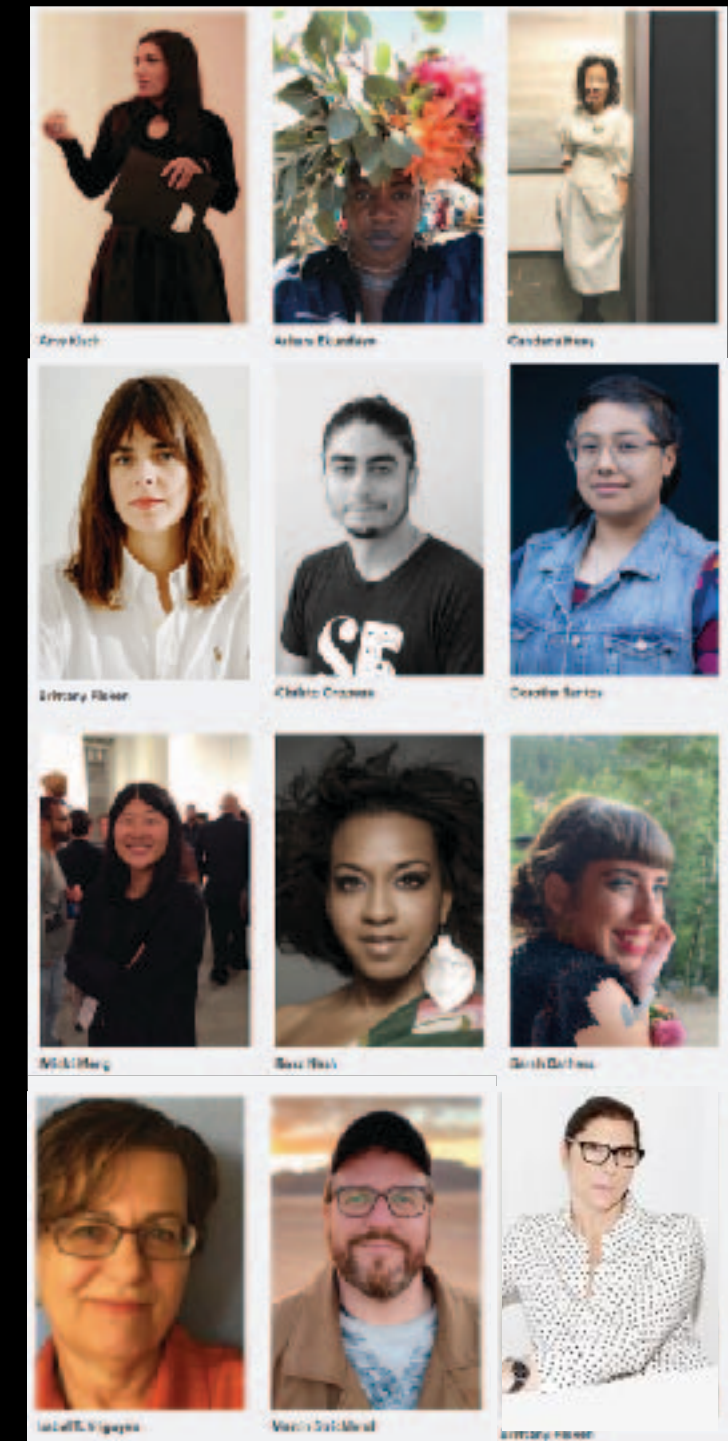
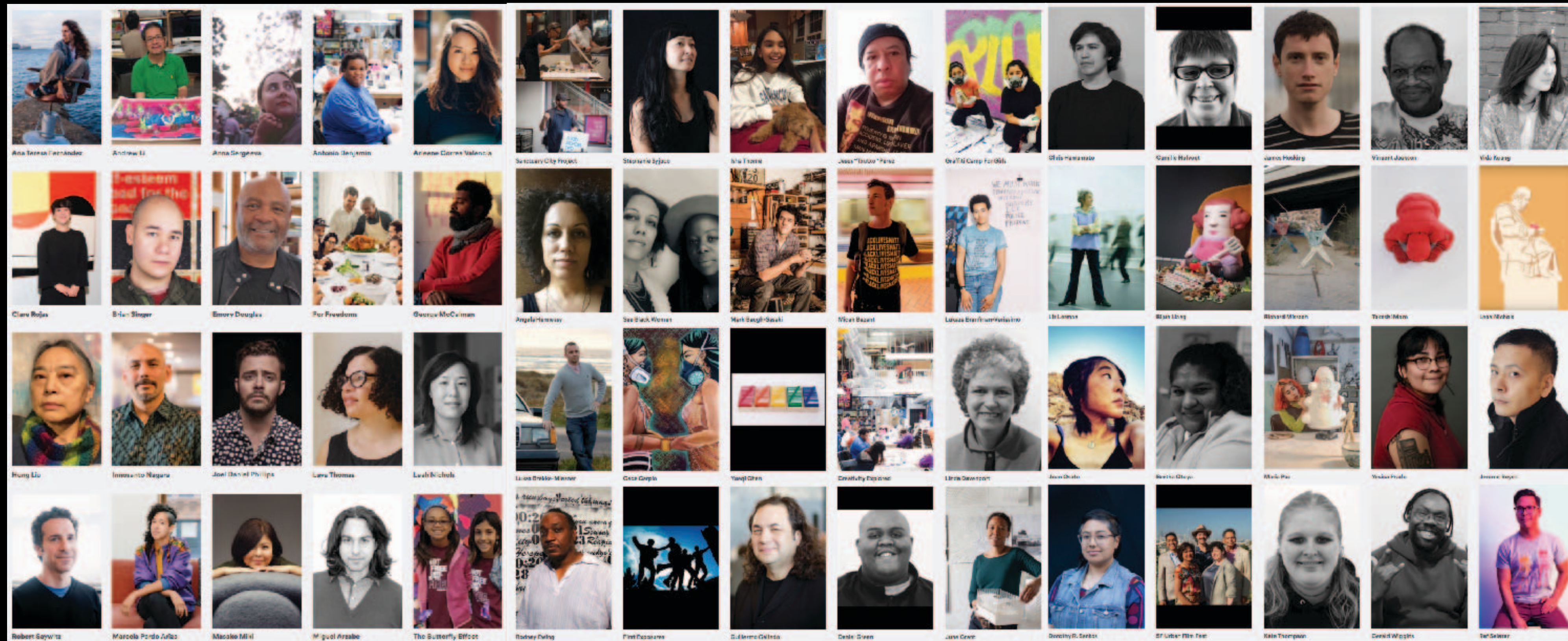
Minnesota Street Project Foundation
Mural Arts Philadelphia
Museum of the African Diaspora
Norcal MLK Foundation
NOW Hunters Point
Pacific Felt Factory
The Painting Salon
Partners in Crime
pattern
Philly Counts
Protect Democracy
PROXY
re.riddle
Rena Bransten Gallery
Root Division
San Francisco Arts Commission (SFAC)
San Francisco Parks Alliance
San Francisco Public Library (SFPL)
San Francisco Youth Theatre
San Jose Museum
SF Camerawork
SOAK
Southern Exposure
SPUR
Sprayview
The Leadership Conference
The People's Conservatory
Theatre Bay Area
Vocal Type Co.

OCEIA Grantee Art+Action Coalition Partners

Accion Latina
Alive & Free
APA Family Support Services
API Council of San Francisco
Arab Resource & Organizing Center
Asian Americans Advancing Justice – Asian Law Caucus
Asociacion Mayab
Bayanihan Equity Center
Catholic Charities
Chinatown Community Development Center
Chinatown YMCA
Chinese for Affirmative Action
Code Tenderloin
Ethnic Media Services
Good Samaritan Family Resource Center
Japantown Task Force
Justice & Diversity Center of the Bar
Association of SF
Mission Economic Development Agency
Mission Graduates
North East Medical Services
A. Phillip Randolph Institute San Francisco
Renaissance Parents of Success
Samoan Community Development Center
Self-Help for the Elderly
SF Labor Council/AFL-CIO
SF Latino Parity & Equity Coalition (SFLPEC)
SF Rising
South of Market Community Action Network (SOMCAN)
Southeast Asian Community Center
Tenderloin Neighborhood Development Corporation
Wu Yee Children's Services

Equity + Parity Curatorially + Artistically

Intersectional representation + compensation



Art+Action's Arts-Driven 2020 Census Campaign

Designed for accessibility + inclusivity through four integrated initiatives

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Public Media Campaign



3

City-Wide + Digital Arts Takeover



2

Open-to-All Digital + Physical Headquarters



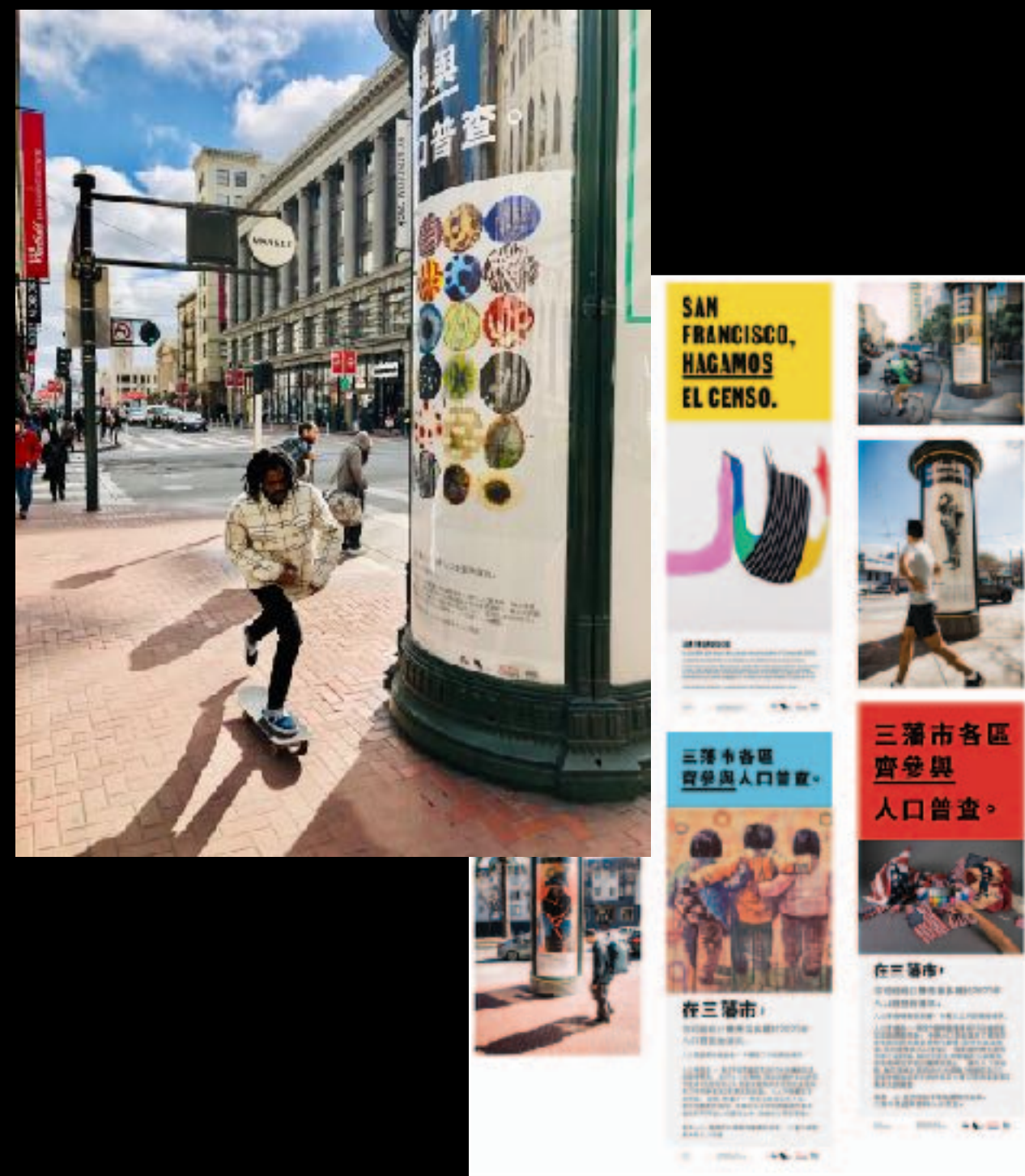
Bring-the-Census-to-the-People



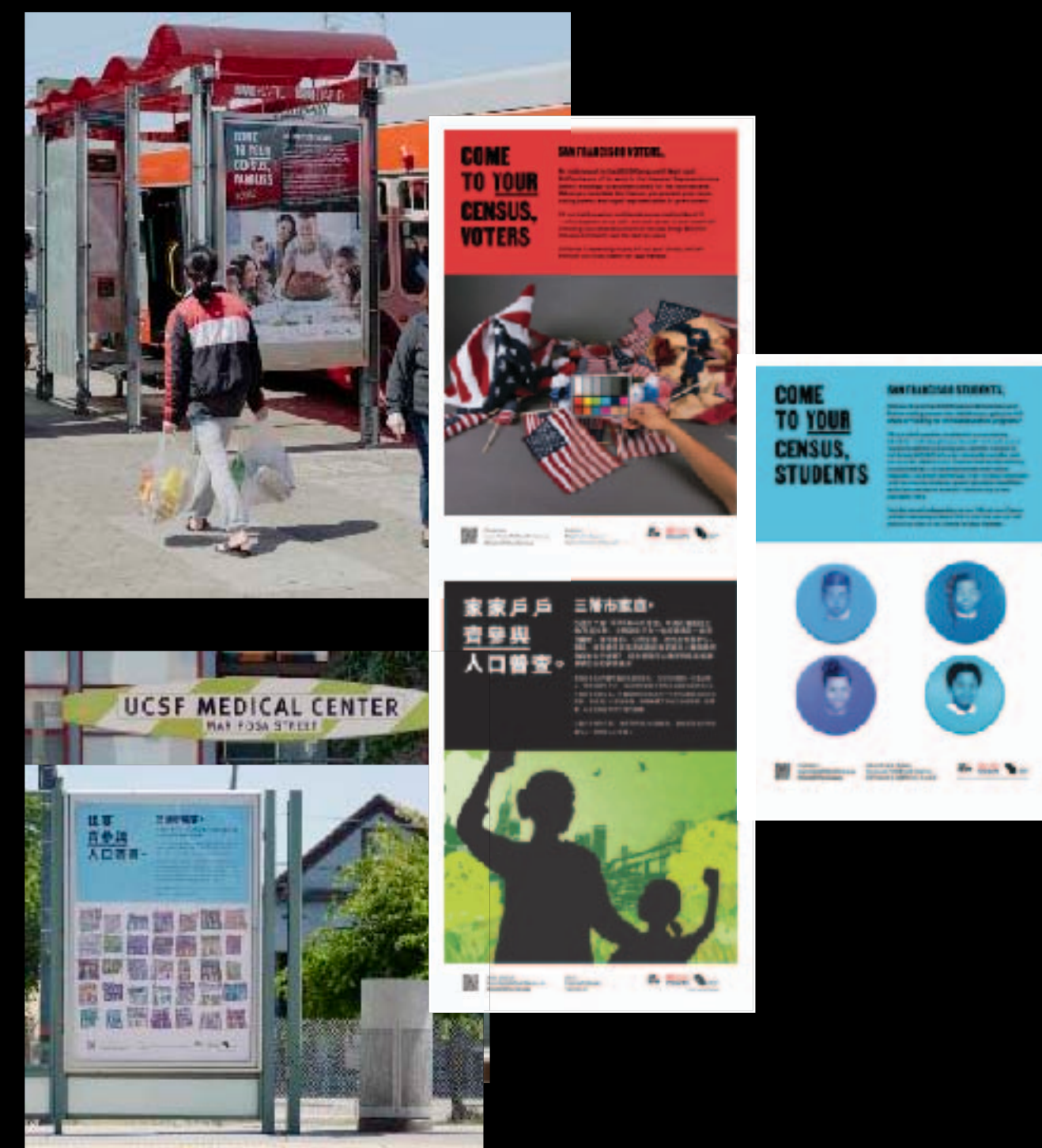
COME TO YOUR CENSUS Campaign

Outdoor public media

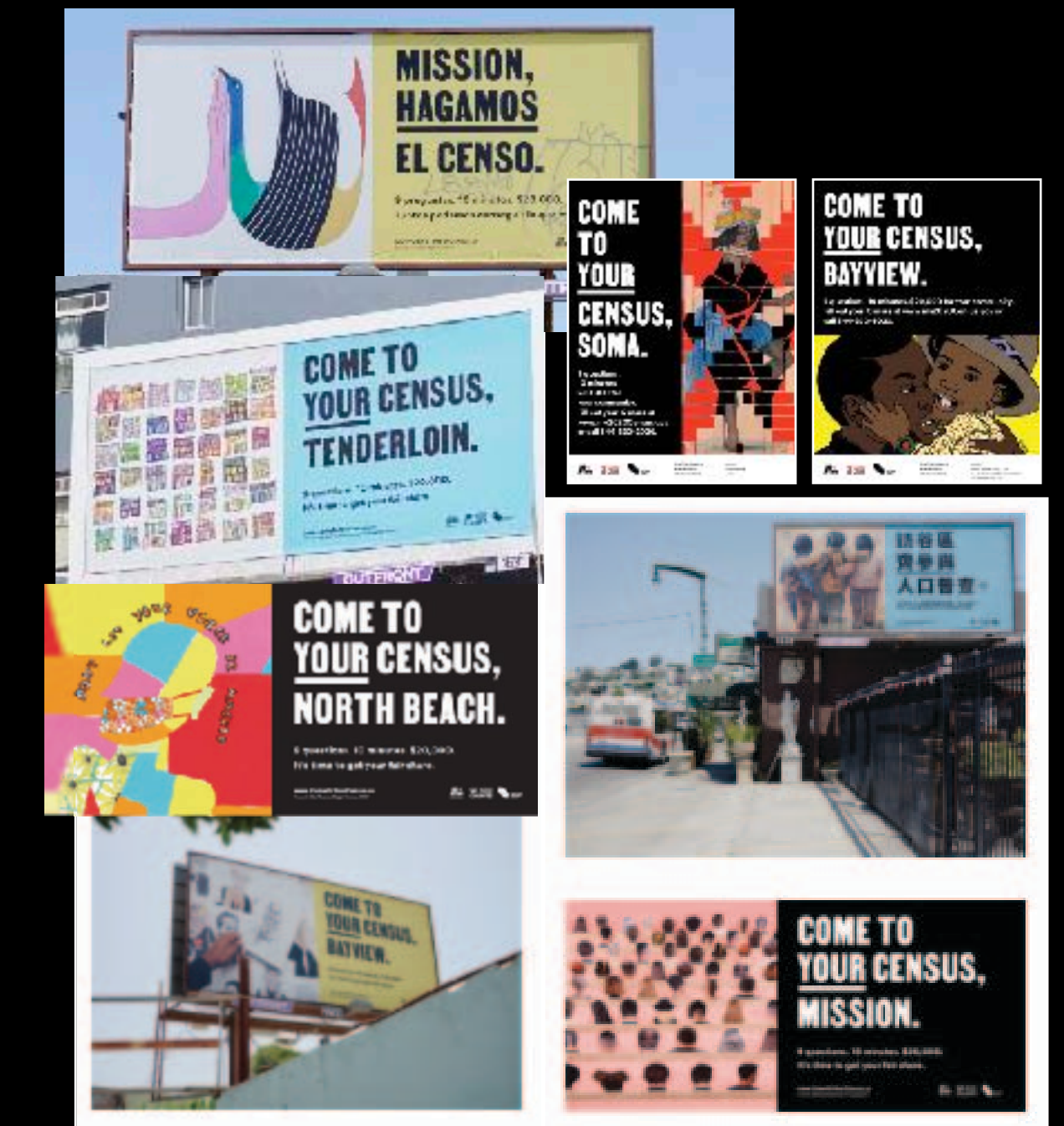
San Francisco's Market Street Newspaper Kiosks City-Specific



Bus + Transit Shelters Community-Specific



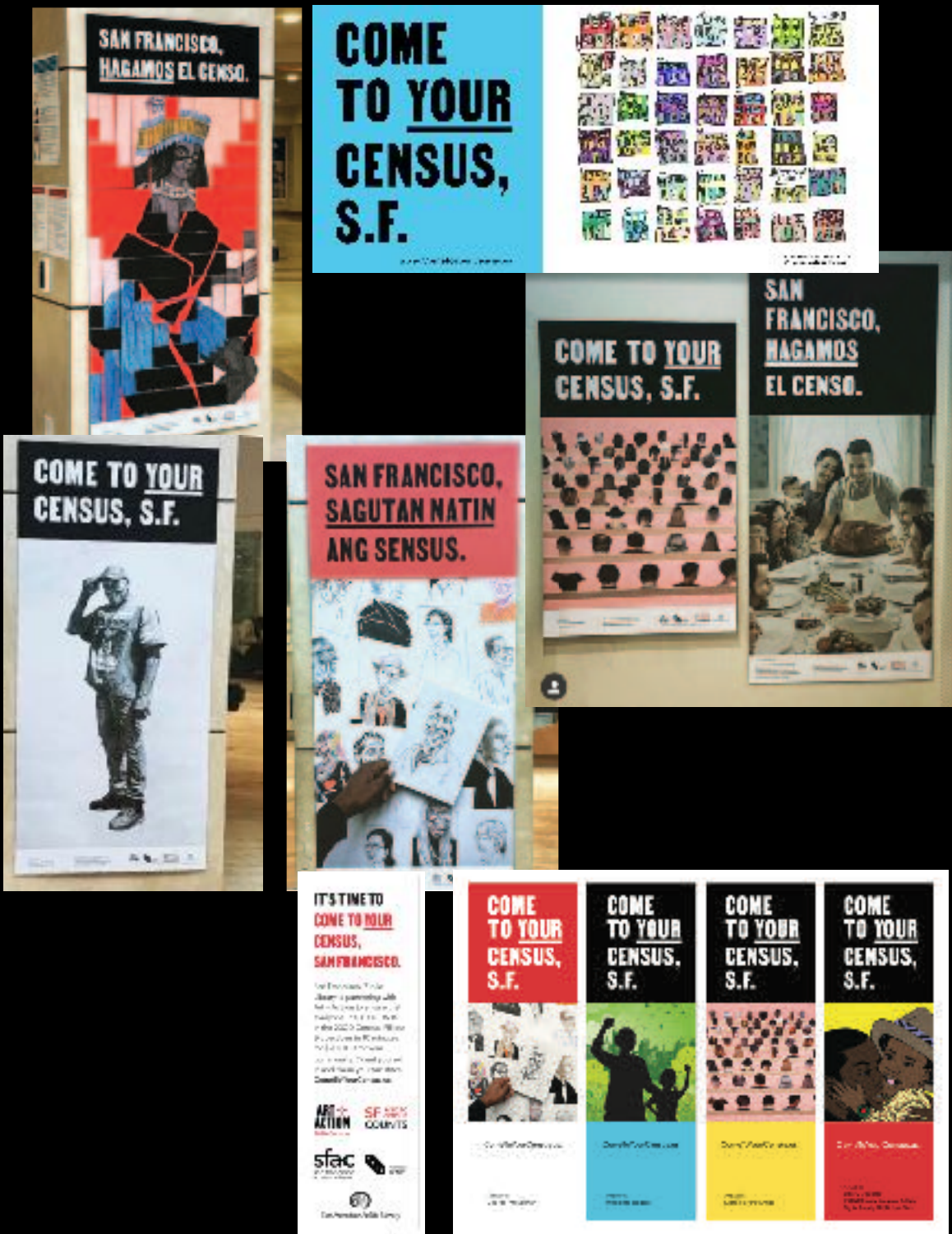
Billboards + Neighborhood Window Posters Neighborhood-Specific



Regional + Nationwide Coalition Partner Media

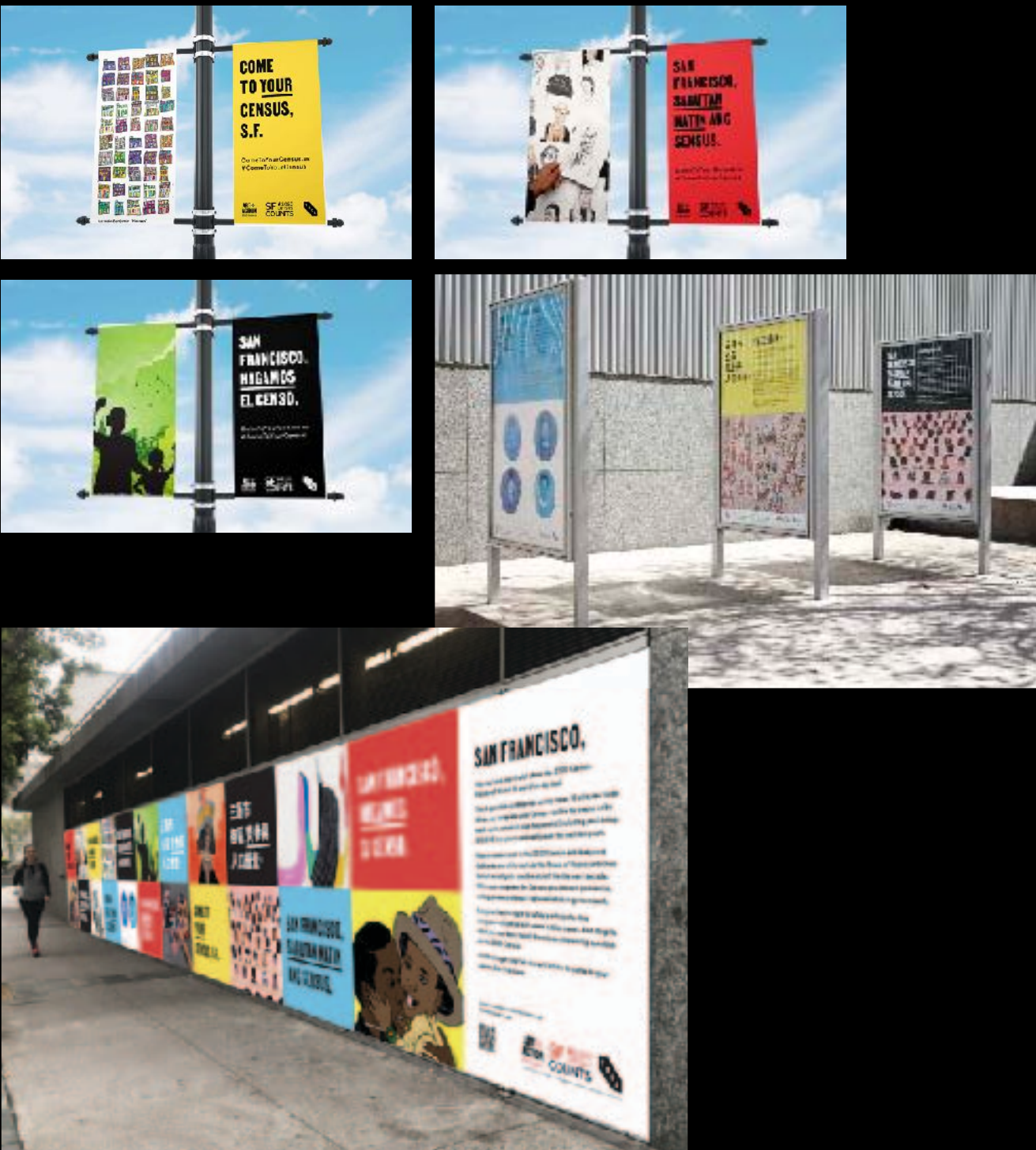
San Francisco Public Library (SFPL)

Interior Posters + Exterior Banners + Bookmarks



Yerba Buena Center for the Arts (YBCA)

Street Pole Banners + Lightbox Posters + Moscone Doors



Firefly

Digital Billboards in the S.F. Bay Area, Austin, Chicago, Dallas, Los Angeles, Los Vegas, Miami, and New York.

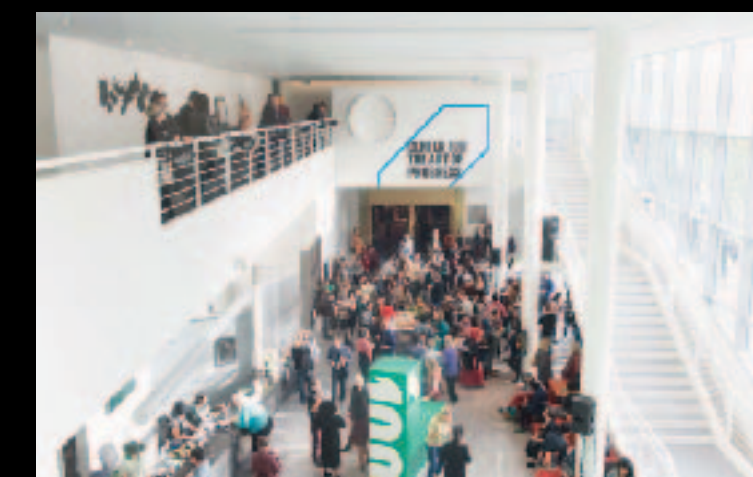


2

Open-to-All Digital + Physical Headquarters

www.ComeToYourCensus.us

Yerba Buena Center for the Arts (YBCA)



Art+Action's Census Toolkit

Open-sourced for all

New Toolkit Posters + Categories

- + A Form of Activism + Resistance
- + The Census + Communities of Color
- + The Census + the Pandemic
- + Come To Your Census, Nationwide



Create Your Census Movement

#ComeToYourCensus

[Toolkit Downloads](#) [How to Use](#) [Other Resources](#)

COME TO YOUR CENSUS Materials

Census 101

The Census + Your Voting Power

The Citizenship Question

Census in the SF Bay Area

Kid + Youth Materials

Art+Action—in collaboration with artists and designers—created the COME TO YOUR CENSUS, S.F. campaign to ignite our communities to get their fair share of resources and representation. We've open-sourced these campaign assets for you to use to create powerful calls to action to your communities. In the coming weeks, we'll unveil the customizable templates—including the MARTIN font that's used in the campaign, created by Tré Seals, founder of Studio Seals and Vocal Type Co.—for you to add YOUR state, city, school, business, or family members to personalize your call to action.

Posters



Come to Your Census, SF — Stephanie Syjuco



Come to Your Census, SF — Andrew U.



Come to Your Census, SF — Hung Liu



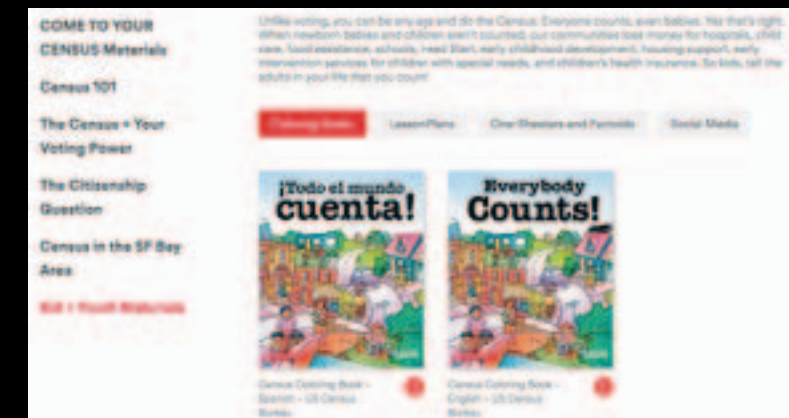
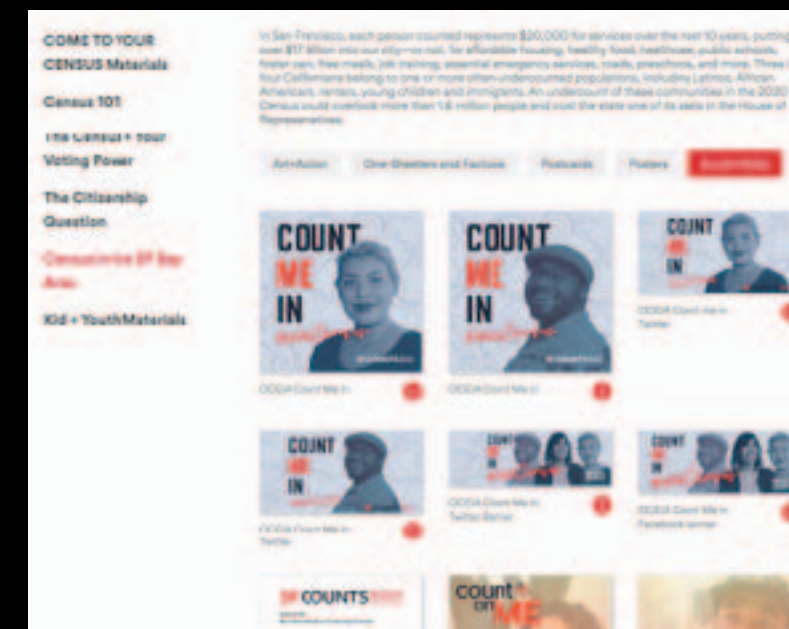
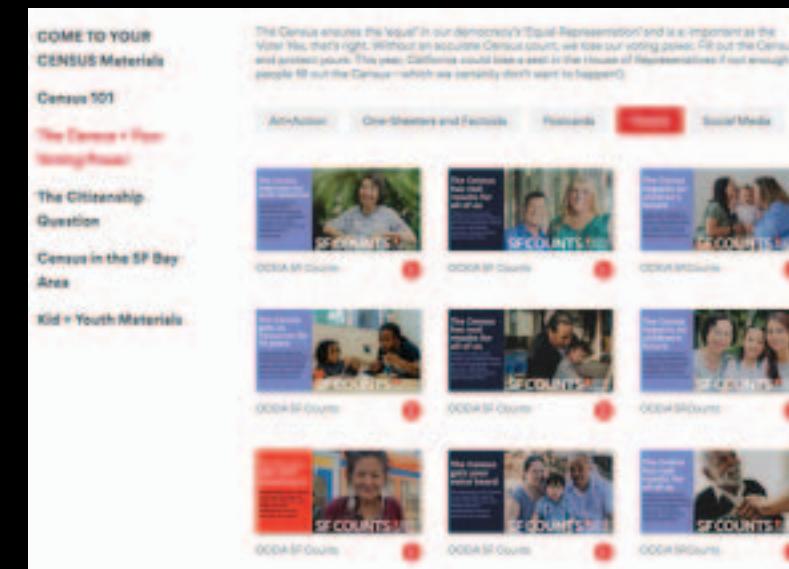
Come to Your Census, SF — Massako Miki



Come to Your Census, SF — Mariela Pardo Ariza

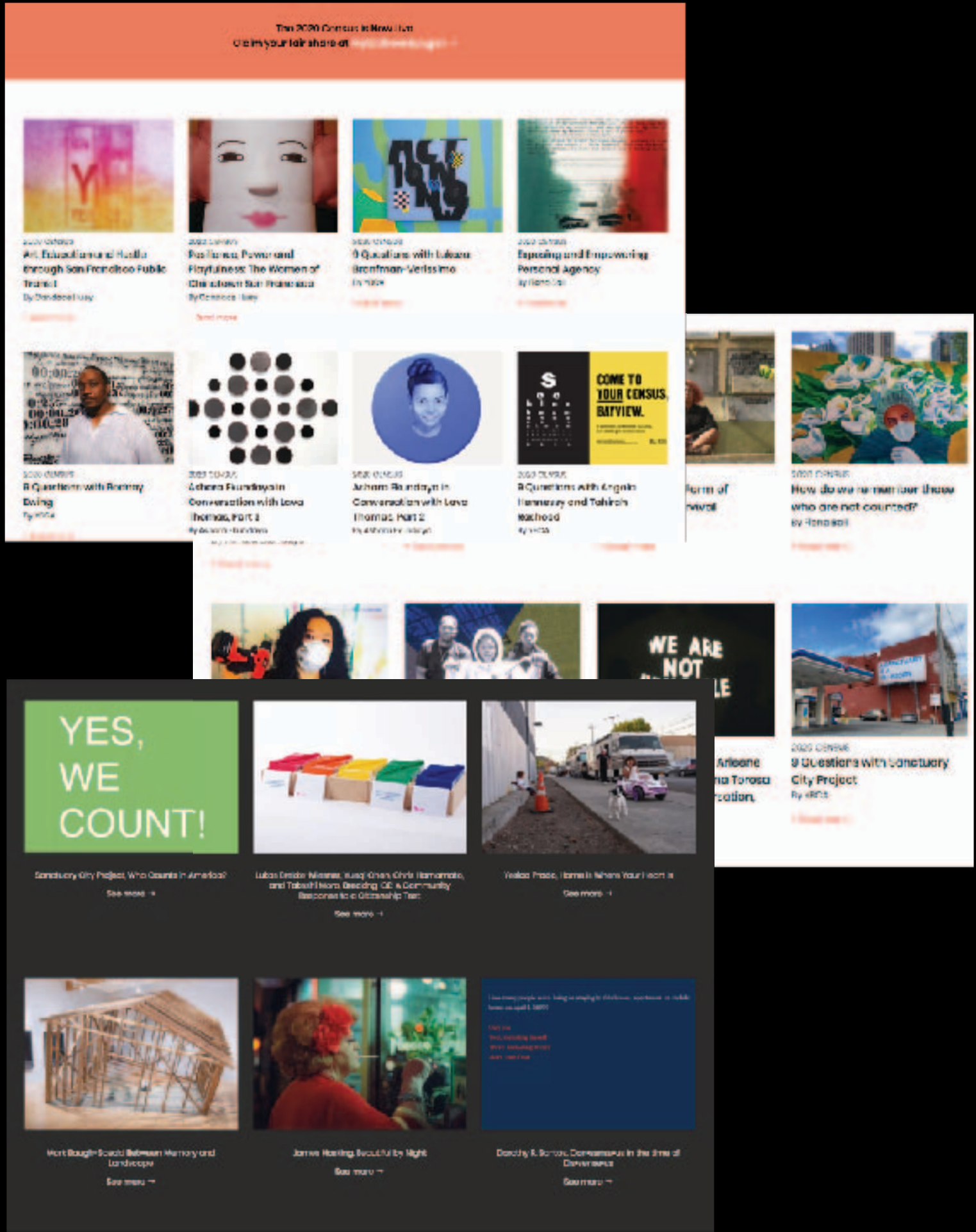
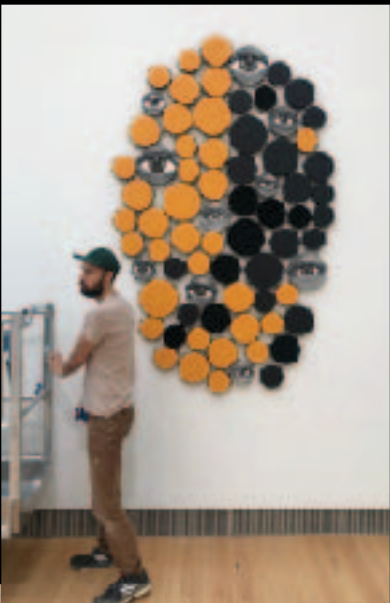
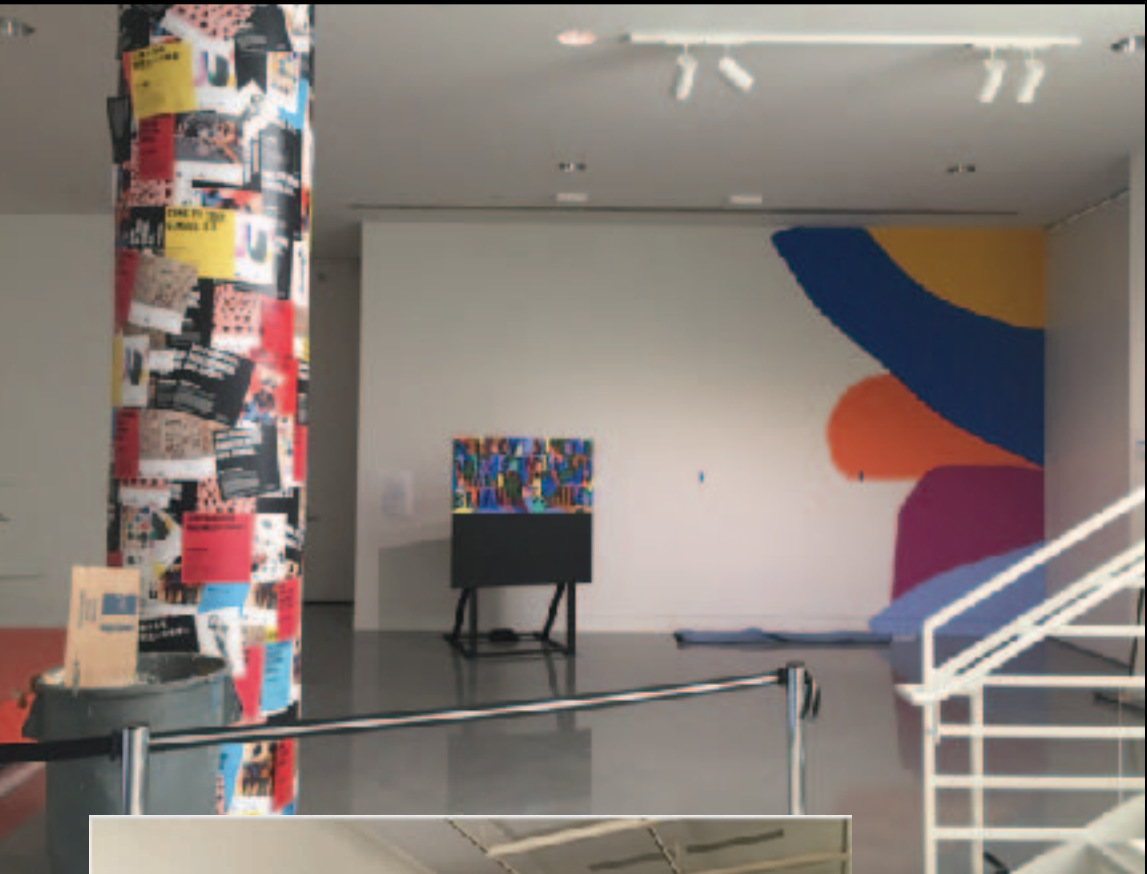


Come to Your Census, SF — Georgia McCalman






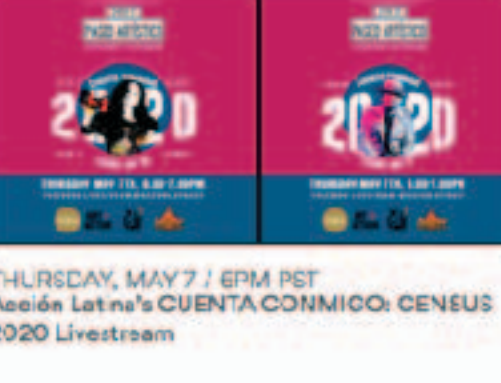





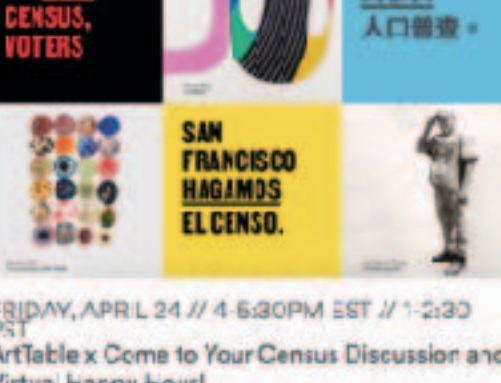







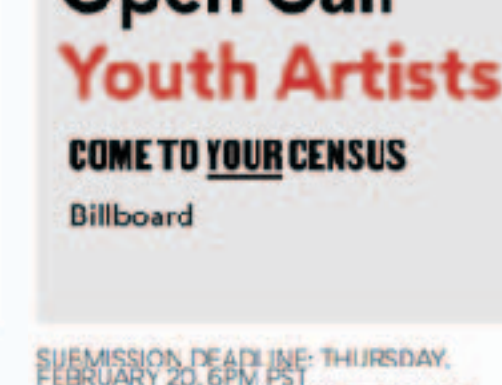
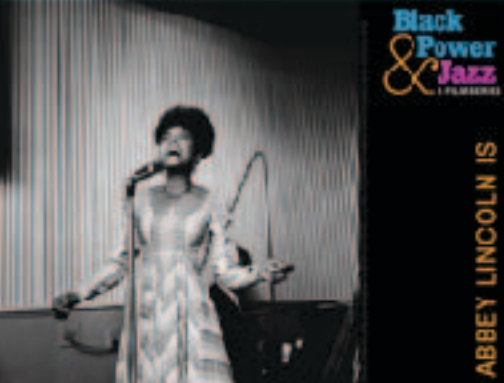





Art & Civic Experience 'Come To Your Census: Who Counts in America?'

Online April 1 - October 31, 2020 at YBCA.org



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Art+Action's City-Wide + Digital Arts Takeover

 <p>THURSDAY, JUNE 18 / 12:30PM PST SPUR presents: The Pandemic's Impact on the 2020 Census</p>	 <p>TUESDAY, JUNE 30 / 4PM PST Count Us In: Showing Up for the Census Right Now</p>	 <p>DATE TO BE ANNOUNCED KQED Forum</p>	 <p>THURSDAY, MAY 7 / 6PM PST Acción Latina's CUENTA CONMIGO: CENSUS 2020 Livestream</p>	 <p>TUESDAY, MAY 25 / 4PM PST See Black Women Panel Discussion, Part 2</p>	 <p>TUESDAY, MAY 19 / 4PM PST See Black Women Panel Discussion, Part 1</p>
 <p>ONLINE NOW Yerba Buena Center for the Arts Come to Your Census: Who Counts in America? Art & Civic Experience</p>	 <p>DATE TO BE ANNOUNCED 24th Street, Mission Paseo Artístico</p>	 <p>DATE TO BE ANNOUNCED Sanctuary City Project: Silkscreen Cart Census Pop-Up</p>	 <p>FRIDAY, APRIL 24 // 4-6:30PM EST // 1-2:30 PST ArtTablex Come to Your Census Discussion and Virtual Happy Hour!</p>	 <p>TUESDAY, APRIL 21 / 1PM PST SOMOS VISIBLES / WE ARE NOT INVISIBLE by Ana Teresa Fernández + Arlene Curran Valencia</p>	 <p>APRIL 1, 2020 Ask Me Anything: Everything Census with Robert Clinton</p>
 <p>DATE TO BE ANNOUNCED Excelsior Sunday Streets: Excelsior</p>	 <p>DATE TO BE ANNOUNCED Art+Action Census Newsstand Kiosk Art Take Over</p>	 <p>DATE TO BE ANNOUNCED Tenderloin Sunday Streets SF: Tenderloin</p>	 <p>SUNDAY, MARCH 8, 2020 / 11AM - 4PM Valencia Street, between Duboce and 26th Sunday Streets SF: Mission</p>	 <p>WEDNESDAY, FEBRUARY 26 / 6:30-9PM Museum of the African Diaspora Art+Action Presentation at MoAD Film Screening, Mr. Soul</p>	 <p>SUBMISSION DEADLINE: THURSDAY, FEBRUARY 20, 6PM PST Youth Artist Open Call: COME TO YOUR CENSUS Billboard</p>
 <p>WEDNESDAY, FEBRUARY 19 / 6:30-9PM Art+Action Presentation at MoAD Film Screening, Abbey Lincoln Is</p>	 <p>SUNDAY, FEBRUARY 23 / 2-4PM Art+Action at MoAD Panel Discussion: Black is Beautiful</p>	 <p>MONDAY, JANUARY 20 / 11AM-5PM The Butterfly Effect: Migration is Beautiful Youth-Led Art Pop-Up for MLK Jr. Day</p>	 <p>MONDAY, JANUARY 20 / 10AM-4PM Sanctuary City Project Silkscreen Cart Pop-Up for MLK Jr. Day</p>	 <p>FRIDAY, JANUARY 17 / 9AM-1PM SF COUNT'S 2020 Census Launch with Mayor London N. Breed + Speaker Nancy Pelosi</p>	 <p>SATURDAY, FEBRUARY 1 / 7PM-2AM Sanctuary City Project Silkscreen Cart Pop-Up for Night of Ideas</p>

Artist Commissions

In-person activations + digital content

Youth-Led Activities

The Butterfly Effect: Migration is Beautiful at Museum of the African Diaspora (MoAD) + Online



YOU MATTER by Anna Sergeeva

Puzzles + Bookmarks



Animations + Murals

Miguel Arzabe + Leah Nichols + University of San Francisco Fine Arts Department
Artist as Citizen Class + Graffiti Camp for Girls



#StayAtHome

Reaching people where they are now

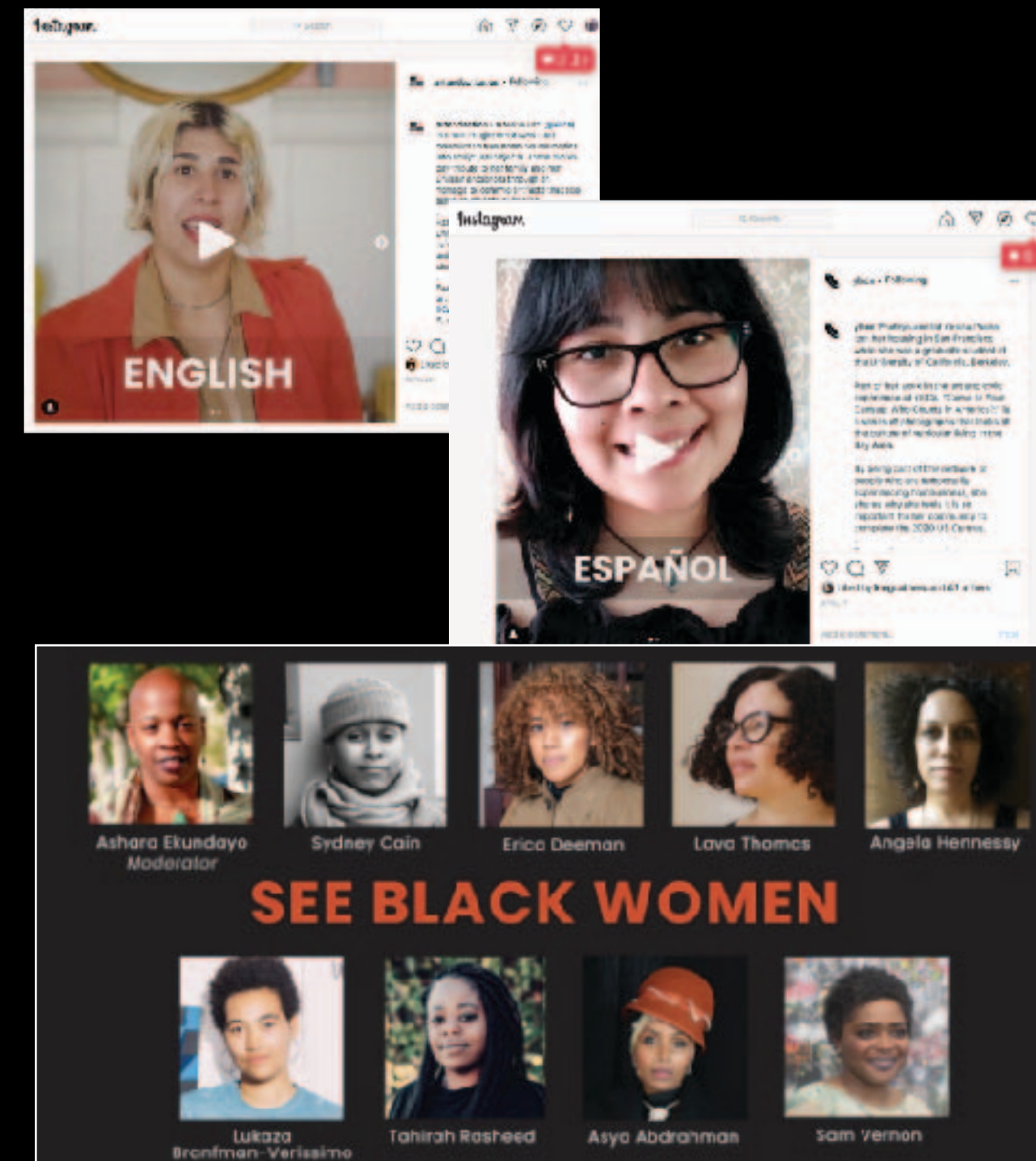
Readings + DIY Creative Activities

Innosanto Nagara Counting on Community Reading
+ Census Counting Activity / How to Make a Linocut Print
with Jesus “Txutxo” Perez In Collaboration with Hospitality House



Artist Calls-to-Action + Panels

Maria Paz + Yessica Prado
+ Artist as First Responder + See Black Women



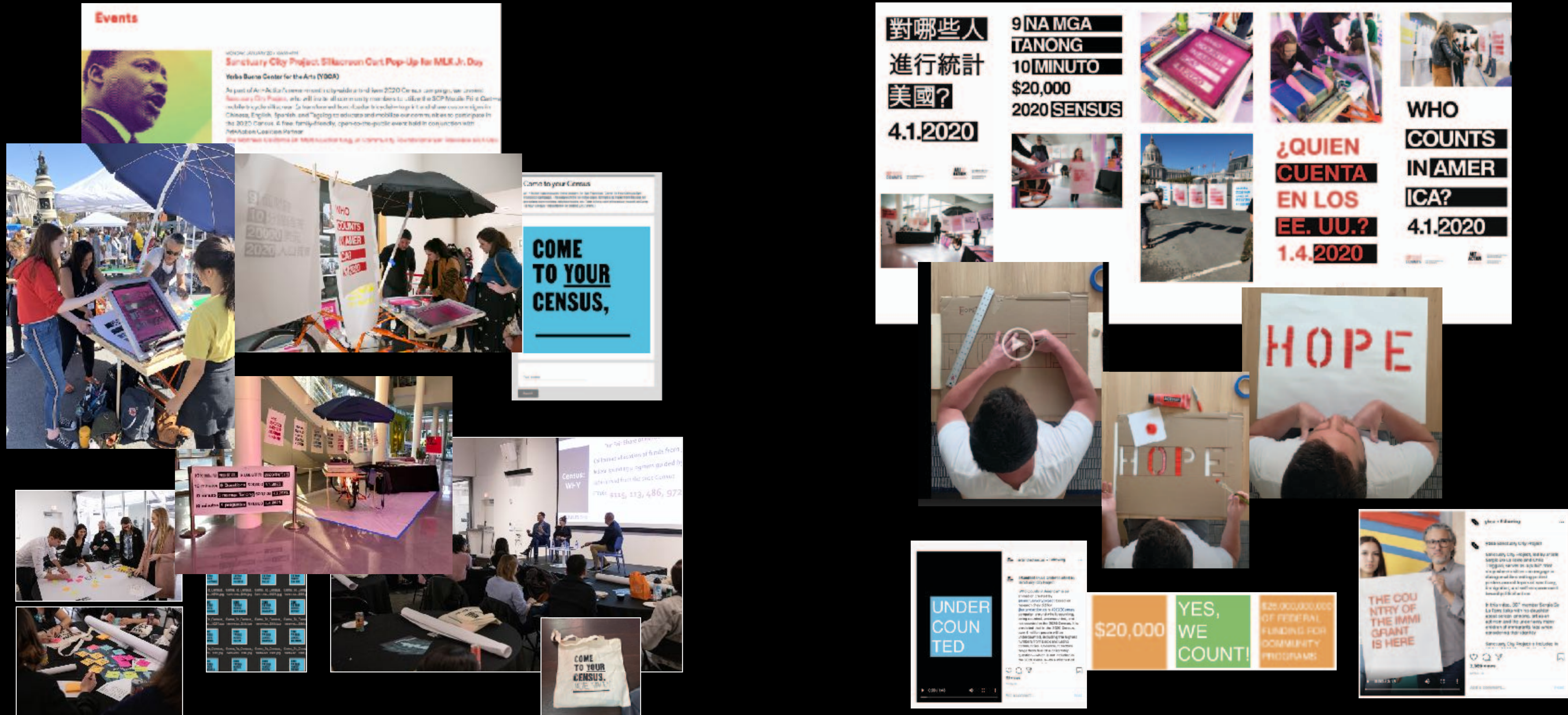
Community Education Forums

Cuenta Conmigo with Acción Latina with Yosimar
Reyes + Cece Carpio + Josue Rojas / Ask Me
Anything: 2020 Census with OCEIA's Robert Clinton



IRL + online: mobile silkscreen tricycle cart citywide + DIY activities

IRL + online: mobile silkscreen tricycle cart citywide + DIY activities



Arleene Correa Valencia + Ana Teresa Fernández

Ongoing artistic investigations of subverting invisibility + erasure

Arleene Correa Valencia



Ana Teresa Fernández



The Power of Being Seen

Undocumented + unafraid



@arleenieeee

I ABSOLUTELY HATE
that people think that just because
we are undocumented that we need
to be spoken for.
It bothers me when people describe
me as invisible or say things like
"living in the shadows" or say shit
like "I'm giving a voice to the
undocumented community."
While some of that might be true and not
all of us are comfortable publicly talking
about our legal status....

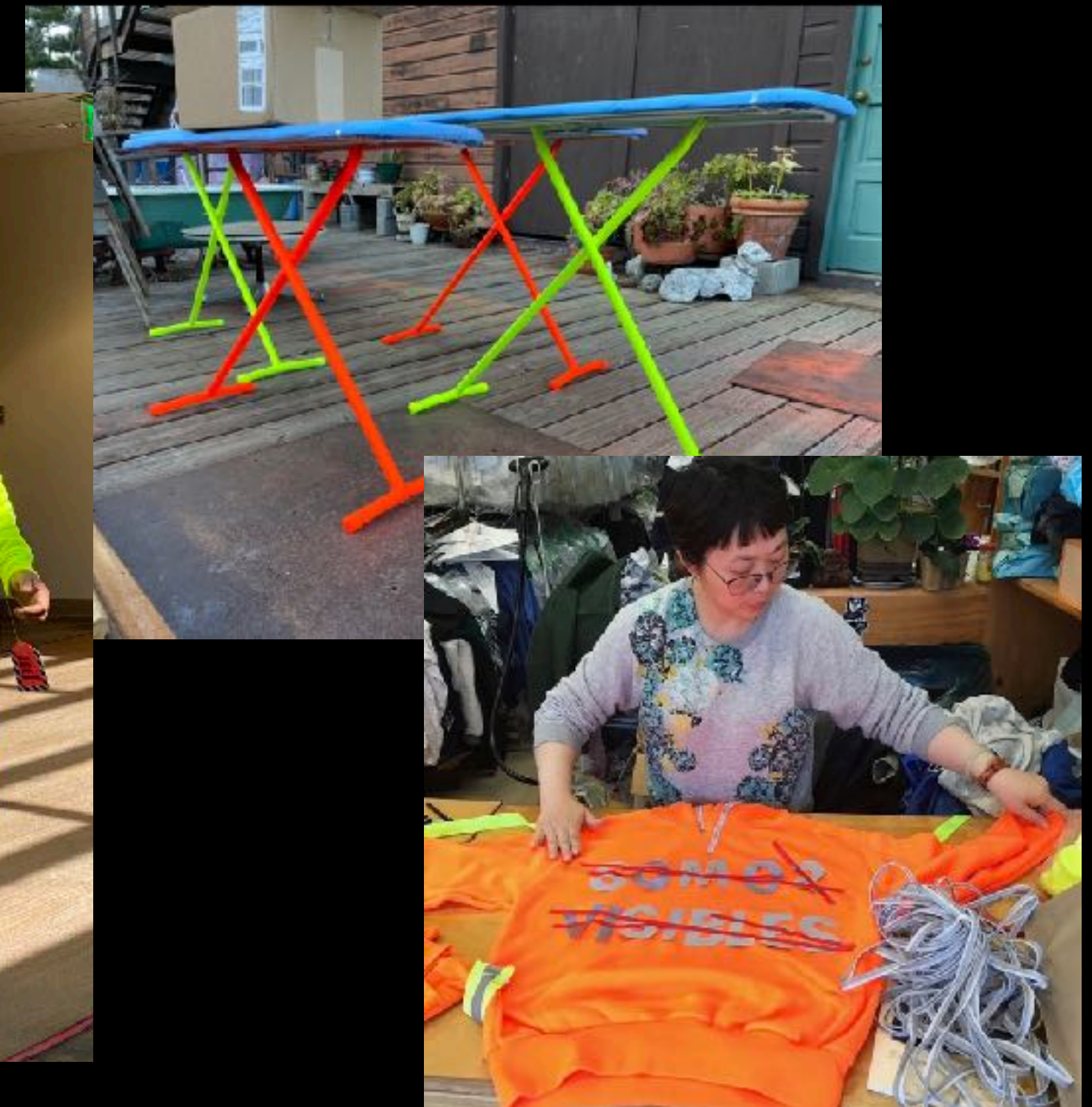
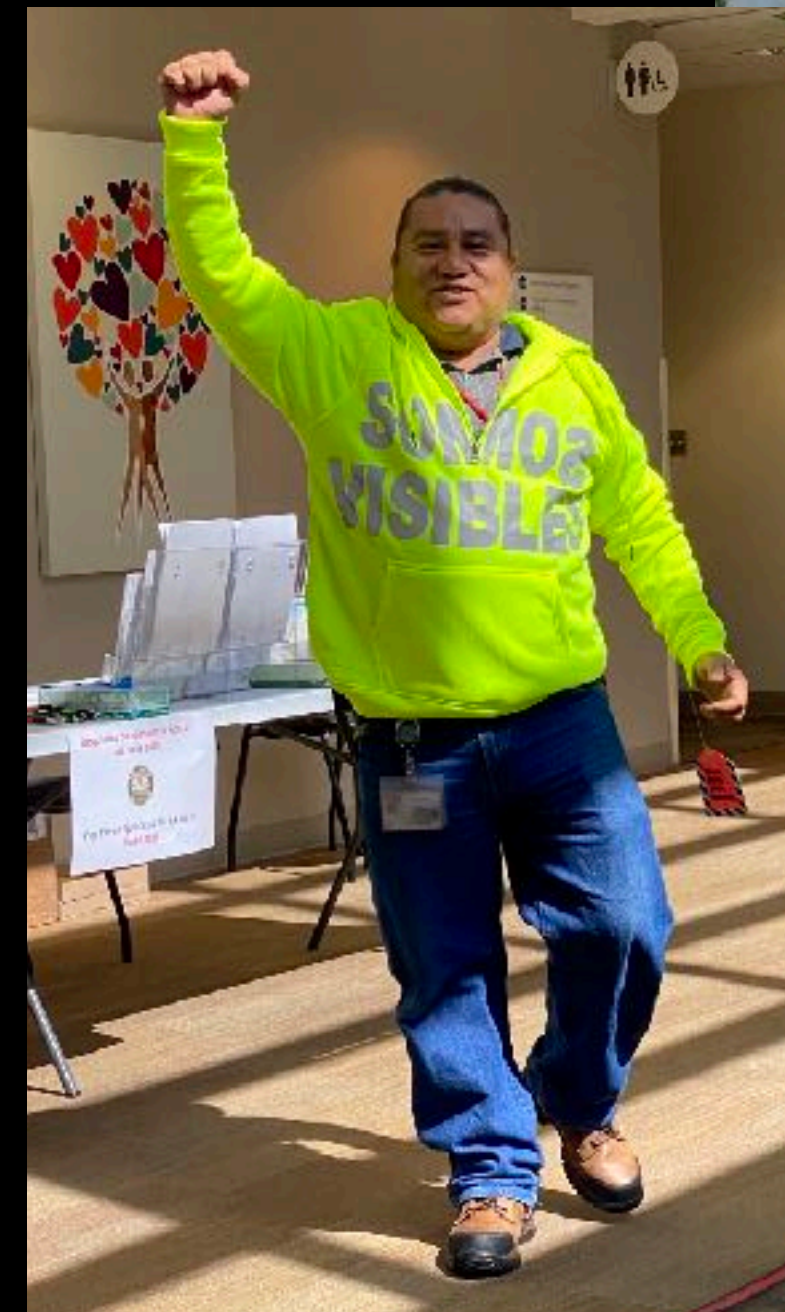
WE ARE NOT VOICELESS
We are not invisible
WE DO NOT NEED YOU TO
SPEAK FOR US
WE HAVE A VOICE
WE CAN SPEAK FOR OURSELVES

If you want to help the best you can do is
provide people with the space for their voices
to be heard. Support all of your
undocumented friends but never assume
their voice ❤️



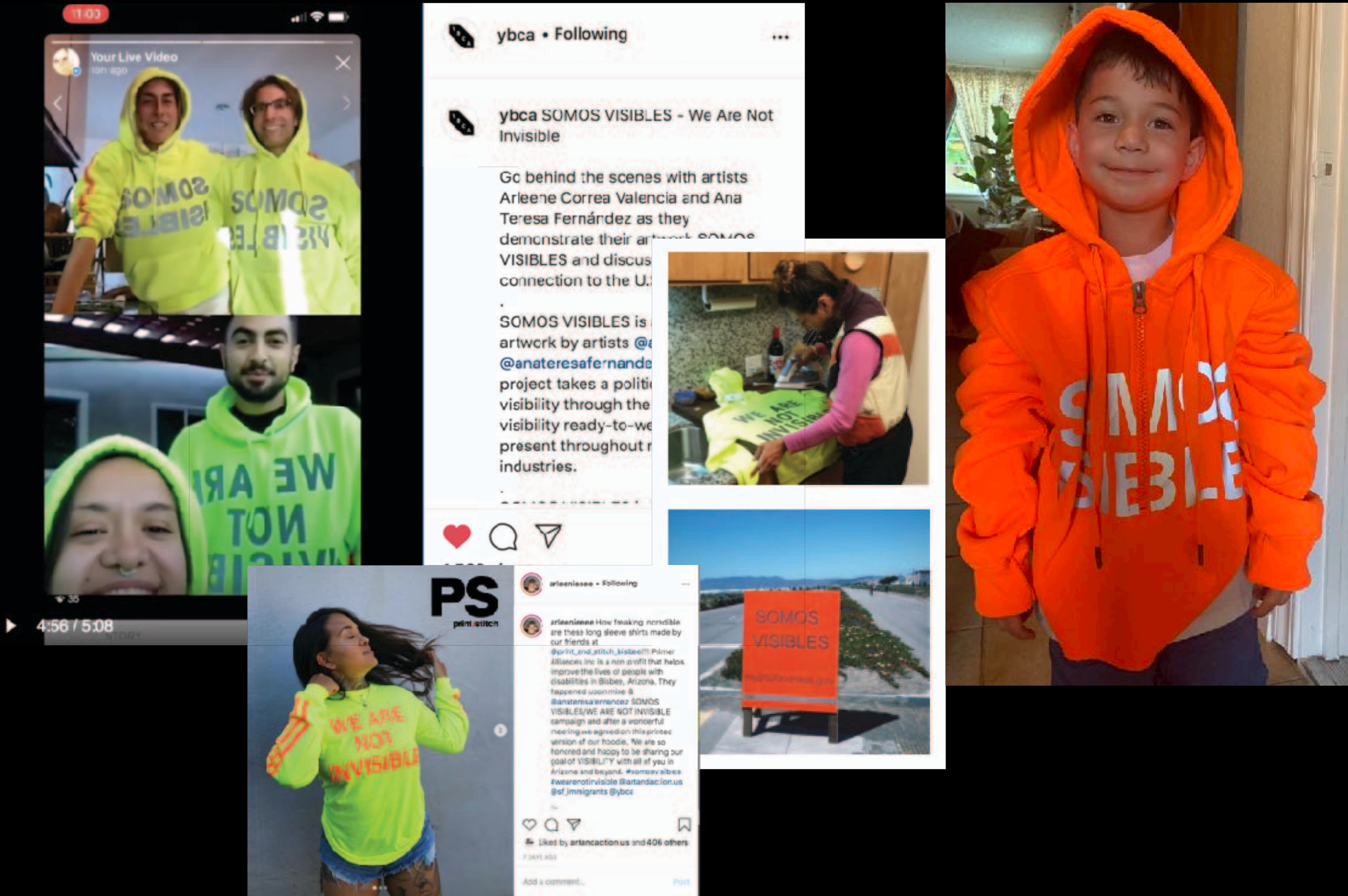
SOMOS VISIBLES / WE ARE NOT INVISIBLE

“By using bright neon colors and a bold message, our goal is to bring visibility to our communities. These sweatshirts take a political stance on visibility and also function as ready-to-wear safety gear that is used throughout many labor industries.”



Privilege + Responsibility

Creating a platform advocating agency



“Hello, This is the first time I participate in the census after doing some research!! I would love a yellow hoodie in Spanish size medium. Thank you!”

—Napa Valley



“My family for years had not filed the census in fear of their legal status and sharing their home address. They have finally completed it this year for the first time and I would like to share a hoodie with my grandmother as a celebratory gift.”

—Los Angeles

4

Bring-the-Census-to-the-People

Pre + post-pandemic: reaching people where they are now



‘Come To Your Census’ Action Bags

Distributed via food services + diaper + protest sites



Action Bag Contents

- + T-Shirts
- + Masks
- + Artist Postcards
- + Stickers
- + Window Signs
- + Coloring Activities
- + \$20,00 Census Bill

Distribution

- + Coalition Partners
- + CBOs
- + Artists
- + Food Sites + Services
- + Diaper Sites
- + City Offices
- + District Supervisors
- + Protests

Community Give-Aways

Artist + student-designed

‘How To 2020 Census’ Postcards

by Leah Nichols



\$20,000 Census Bill

by Brian Singer



COME TO YOUR CENSUS Posters

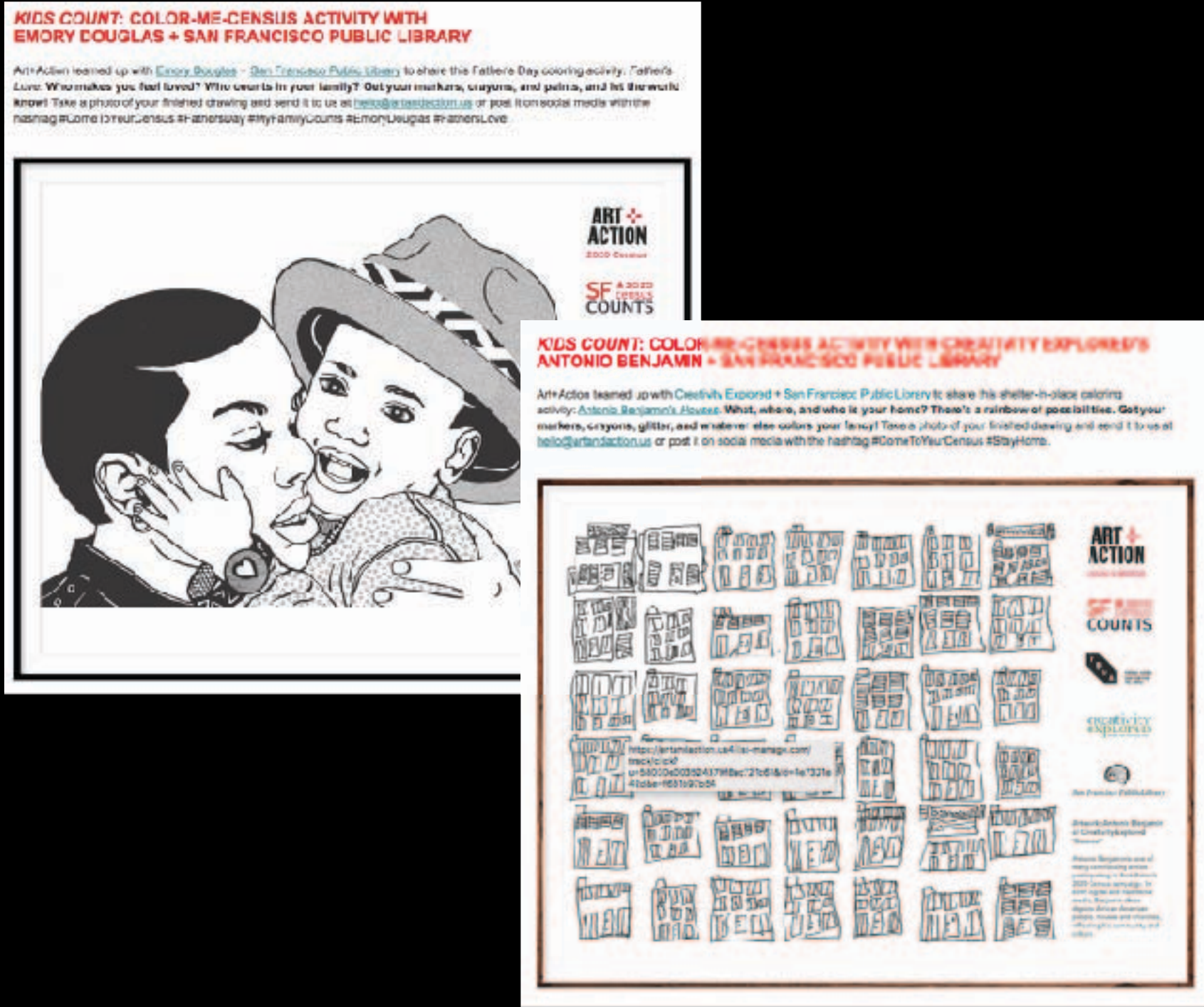
Toolkit (11 x 17) + Window (18 x 24)



Youth + Family Materials

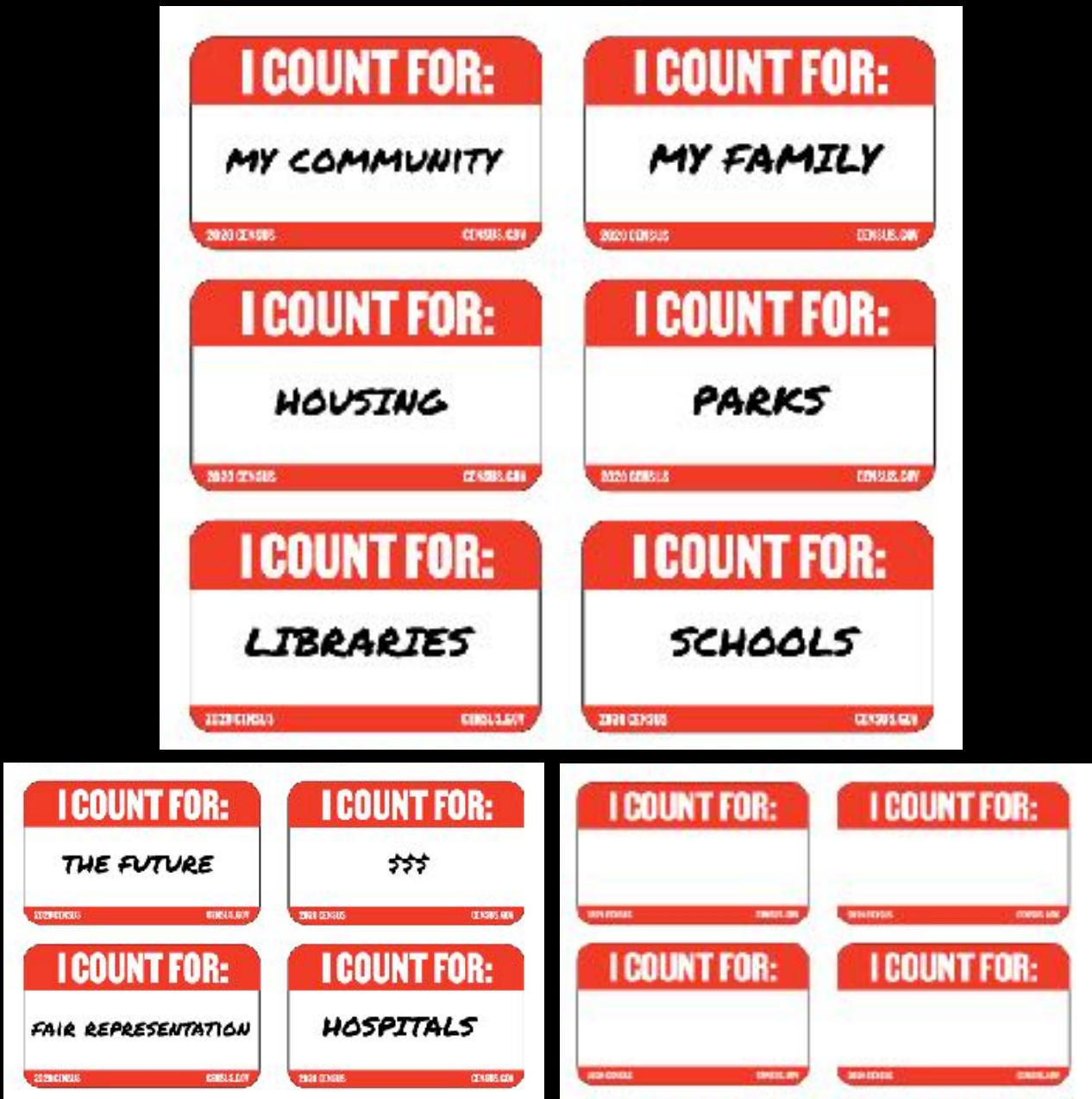
DIY Kids’ Coloring Pages

Collaboration with SFPL + Emory Douglas
+ Creativity Explored’s Antonio Benjamin



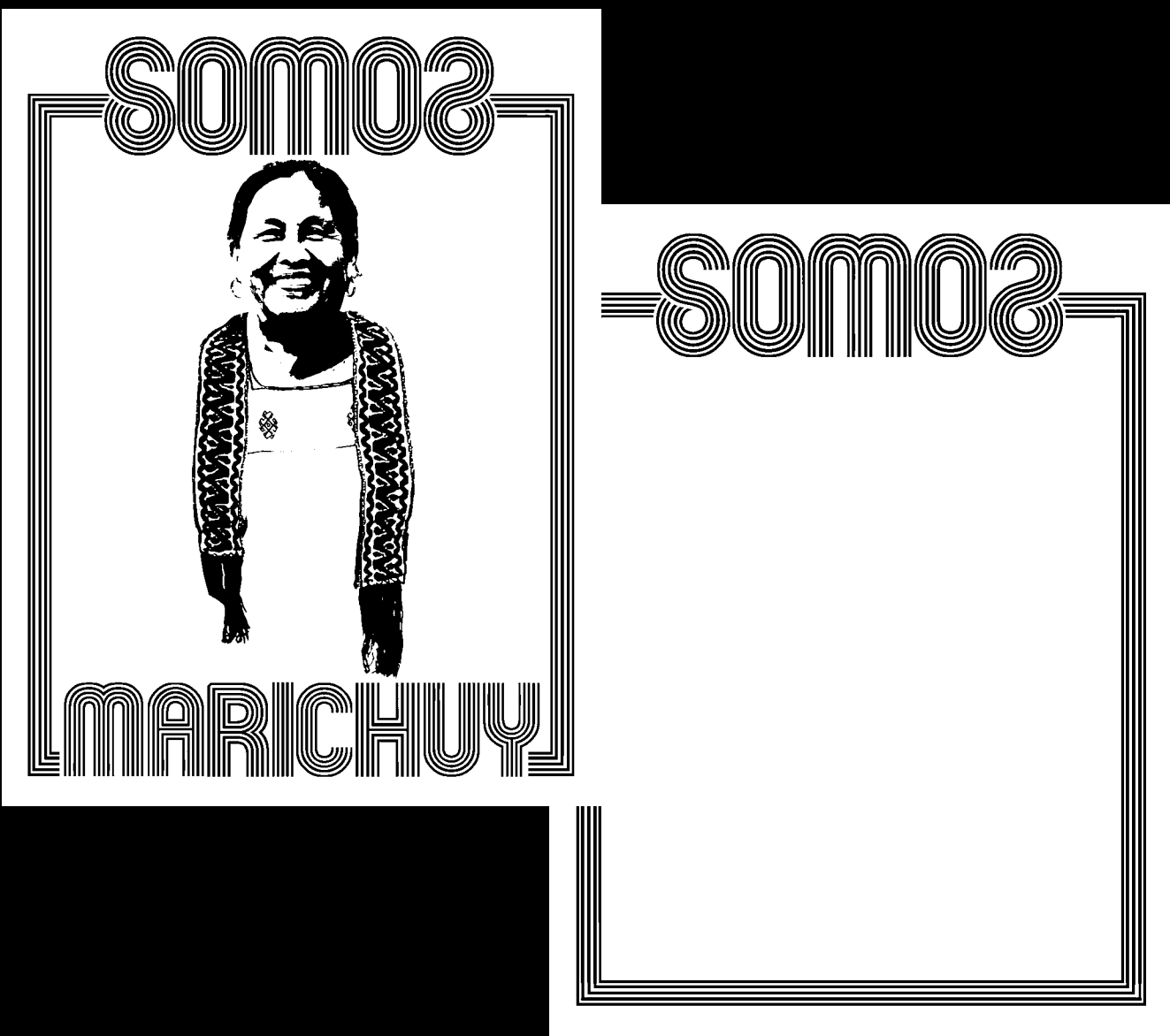
‘I Count For:’ Stickers

by University of San Francisco
Fine Arts Department Artist as Citizen Class



SOMOS Poster + Coloring Activity

by Ana Teresa Fernández



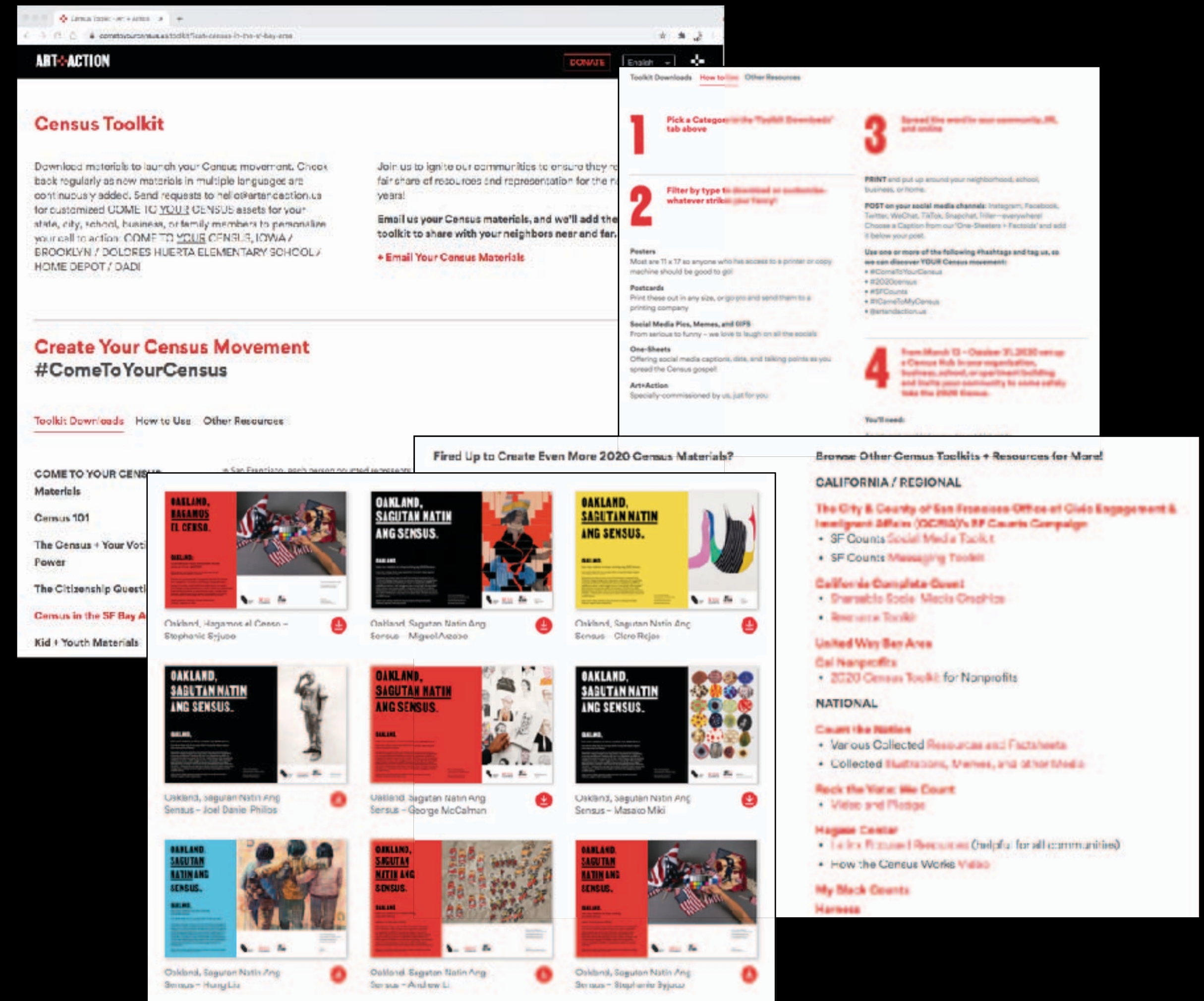
COME TO YOUR CENSUS + YOU

Join the movement with our open-sourced civic agency campaign

Download Ready-to-Use Files
Directly from Our Census Toolkit
at www.ComeToYourCensus.us

New Toolkit Posters + Categories +
Resources from Other Organizations

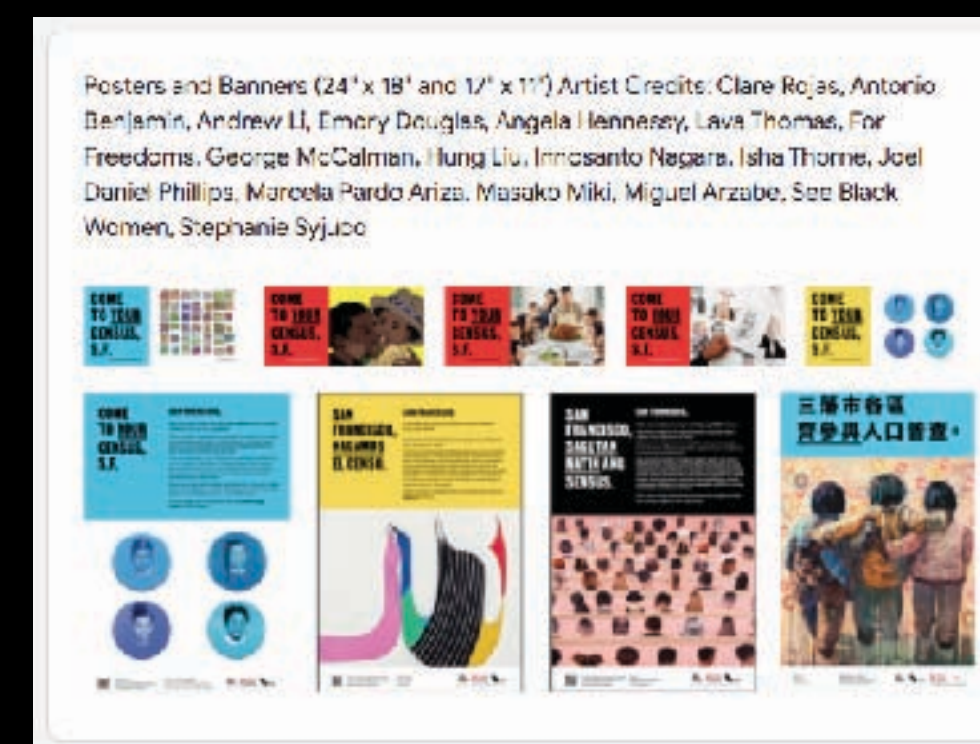
- + The Census + Communities of Color
- + The Census + the Pandemic
- + Come To Your Census, Nationwide



2

Order Customizable Design Files Online by Completing the GoogleForm or emailing hello@artandaction.us

COME TO YOUR CENSUS assets for your state, city, school, business, or family members to personalize your call to action: **COME TO YOUR CENSUS, BROOKLYN / DOLORES HUERTA ELEMENTARY SCHOOL / SAFEWAY / DAD!**



ART+ACTION

Fill out this form for free designs from the Art+Action Coalition's **COME TO YOUR CENSUS** Multilingual Campaign

Art+Action's COME TO YOUR CENSUS multilingual campaign harnesses the voices of community artists + trusted messengers to humanize the issues of the 2020 Census

* Required

COME TO YOUR CENSUS Designs to Fuel your Community's 2020 Census Campaign

After you submit the form, we'll send you the design(s) to print and use in your community. If you need further customization, please let us know at hello@artandaction.us

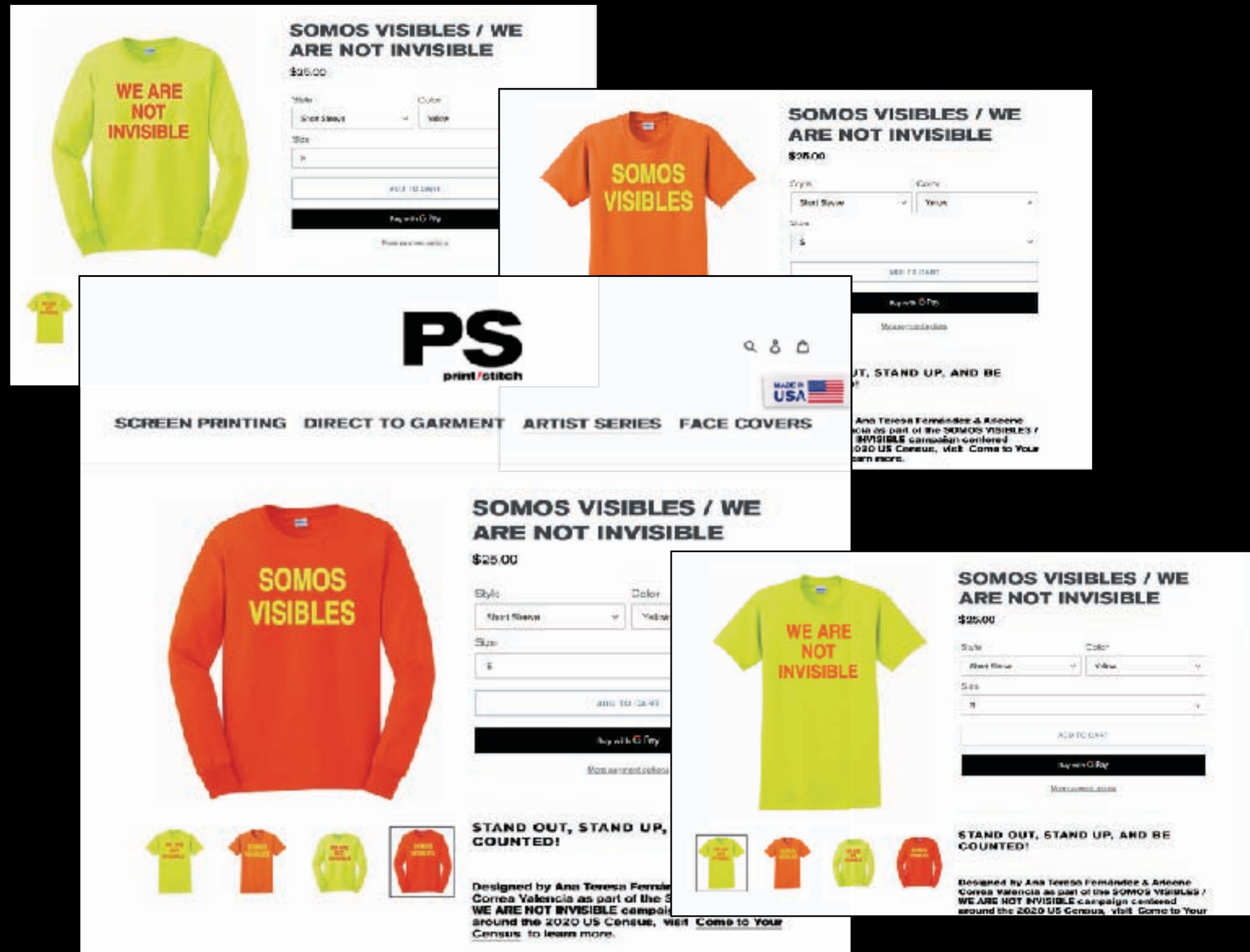
See images below and select the languages you'd like to receive this design in OR select 'ALL' *

	English	Chinese	Spanish	Tagalog	ALL
Bus Shelters	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Billboards	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Newspaper Kiosk	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11" x 17" and 18" x 24" Posters	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Postcard	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tote Bag (bag not included)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
T-Shirt Design	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Media Posts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

3

Ensure Everyone Knows **SOMOS VISIBLES / WE ARE NOT INVISIBLE**

Order Arleene Correa Valencia + Ana Teresa Fernández' high-visibility gear from Coalition Partners print/stitch—providing opportunities for communities with disabilities at www.shop.printandstitch.com/collections/artist-series/products/somos-visibles-we-are-not-invisible



4

Count Yourself In! **COME TO YOUR CENSUS**

Make the next 3 months count.

If you already haven't done so, might we suggest you spend 10 minutes answering the 9-question 2020 Census online (my2020Census.gov) or by phone (844.330.2020) to claim your fair share of resources and political representation for the next decade?

Please encourage a friend or family member to do the same.

Thank you.

**ART +
ACTION**
2020 Census